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Dr. Himanta Biswa Sarma



सत्यमेव जयते

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Chief Minister, Assam

CMS.7/2023/...

Dispur

28 Bohag, 1429 Bhaskarabda

12th May, 2023



MESSAGE

I am happy to learn that Tender Petals Pre-school is celebrating 10 years of its inception. Correlating with the same, a souvenir is also being published.

Children are the future of a country. It is important that the children of our nation are provided with an early guidance that prepares them for a long journey in the path of formal education. The pre-schools are one such medium through which the children are provided with the necessary skills needed to embark on that journey. It is also in pre-schools that the children are taught to socialize through their interaction with pre-school mates.

Ever since its inception in 2013, Tender Petals Pre-school has been playing a stellar role in its field of expertise. It has been a top choice for the parents when it comes to enrolling their children into a pre-school.

In days to come, Tender Petals Pre-school shall scale newer heights of glory in days to come. I extend my best wishes to the management of Tender Petals on their endeavor.

(Dr. Himanta Biswa Sarma)



www.fenderpetals.com



Ranoj Pegu
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MESSAGE

I am happy to know that Tender Petals Pre-School, a venture of Inner I Foundation Pvt. Ltd is going to publish a souvenir on the completion of its notable 10 years of journey.

Children are like buds in a garden and they should be carefully and lovingly nurtured, as they are the future of our Nation. Quality pre-primary education is the foundation of every child which helps in the development of their social, emotional, cognitive and physical needs. I hope the organization with the vision to spread the light of knowledge will continue its journey and will try to bring a revolution in the domain of early childhood education in the days to come.

I extend my greetings and warm wishes to the editorial board and all the esteemed members associated with the publication of the souvenir and wish a bright future of the organization.

(Dr. Ranoj Pegu)



www.tenderpetals.com



SOUVENIR



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Dr. Vasavvi Acharjya is an early childhood educationist working dedicatedly in the domain of Early Childhood Education for the past 24 years. She is the Founder and Managing Director of Inner I Foundation Pvt. Ltd. and Tender Petals Preschool Chain. She is also the Founder and Chairperson of Debendra Nath Acharya Foundation for Children and Women Welfare which is an NGO founded in 2014 and heads its Global initiative Early Childhood Development Forum which was launched in 2019. Dr. Vasavvi authored a handbook for parenting called 'First 5 Years ~ Demystifying the Crucial Period of Parenting' which was well received by young parents and Early Childhood Education enthusiasts. It has also been translated into Assamese in 2022 which is called, 'Sishur Prothom Paas Bosor' for parents who have not received their education in English language. It was done to help them to develop an insight into the early crucial years of their child's life. On 22nd March 2023, her NGO, Early Childhood Development Forum launched the book '**Early Childhood Development -Universal Perspectives by Global Experts**', which is compiled by her, and has articles contributed by global early years experts, in the Press Club of India, New Delhi. All



three books are available on Amazon and Flipkart.

Dr. Vasavvi is an ex-trainer at Tata Institute of Social Sciences (TISS), Guwahati where she taught Early Childhood Development and Child Rights. She is a multi-awardee and an invited speaker at national and international platforms, a mentor and trainer besides the many feathers that dons her hat.

Dr. Vasavvi Acharjya in an interview with Indrani Choudhury shares with us her milestones and her journey and her vision for the years to come...

Tell us how you started your journey as an edupreneur

I have been working in this domain for almost 24 long years now and when I look back, I am filled with a deep sense of satisfaction and gratitude. It all began at the end of 2001. After completing my post-graduation from Delhi, I decided to come back to my hometown Guwahati and start my own venture. In 2002, I started a preschool in a small room my mother lent at our Narikalbari residence, by the name Shishubon Preparatory School and also joined JB Law College to pursue a degree in law. At that time, I was 22 and barely had any experience in this domain but I decided to pursue a career in early childhood education with all my heart. The scenario at that time was quite different from what it is now. There were not many preschools and Kidzee had just started its branches in NE India. The awareness among parents about the importance of early childhood education was almost nonexistent. Preschools were considered places for children to prepare for formal school entrances and therefore, parents never gave due importance to these small institutions. Like any new venture, I had

to struggle to establish the school and the worst challenge was that I was too young for the parents to put their trust in me with their little children. Sometimes I remember adding years to my age and trying my best to look older than I was. Coming from a non-business family with no mentor to guide me, I took one day at a time to learn the nuances of running my own venture. Sincerity, dedication, and honesty played a positive role in creating a niche in the sector and the graph of my career was slowly moving upward. There was never an end to learning. This is a vast field and I have been a keen learner, who believes in honing my skills everyday.

In 2005 after completing my law degree, I got married and hence, a new phase of my life began. At that time, life presented me with choice - to work as a practicing lawyer. However, I decided to follow my heart and continued with my career in early childhood education. Being a newlywed woman,- I was trying to develop a balance between my work and personal life. Time passed in a jiffy and within a time span of three years, I and my partner were blessed with our bundle of joy, Agnivh.

With the mushrooming of preschools in the city there was more competition, and newer challenges cropped up, but my love for children and passion for what I do kept me going. In 2009, I opened another centre and in no time got an overwhelming response. This was my journey as an edupreneur, till I launched the Tender Petals chain of preschools, and the journey continues.

After running two standalone preschools successfully in Guwahati till 2013, why did you plan to come up with a chain of preschools and how had the journey unfurled so far...

I clearly remember this incident in 2011, when a gentleman came from Tripura and visited me in my Mother Teresa Road school. He offered to run a Franchisee of Sishubon Preparatory School in Dharmanagar, near Agartala. I must say that this was a sheer coincidence, because around that time I was also planning to start my franchisees. **However, a brand is not built in a day.** After almost two years of thorough research into early childhood education, planning, and getting things in place, I was ready to launch my preschool brand in the year 2013. On June 1st we opened our first company centre and also in the same year we gave our franchisee in Dharmanagar and Tezpur city. In these 10 years, we have our Tender Petals centres in Northeast India and in Jharkhand in East India.

It is our proud achievement that Tender Petals was featured in the FORBES GTPS Great Indian Preschools 2019 edition and has received numerous awards and accolades.

As there are many nationally branded preschools operating in North East India, what were the challenges you faced as a local brand?

This is an extremely relevant question because I have faced many challenges in giving out franchisees in our own region because people consider a local brand something less than a national brand. The irony is that many of our franchisees approached us thinking that we are a brand from Mumbai with an office in Guwahati. However, when they saw our quality and standards, curriculum, and services as a brand they were convinced to open their own Tender Petals centre. I may cite an ample number of examples of nationally branded preschools with very high franchisee fee, that have closed down because of various reasons. I would say that it is irrelevant where

the preschool brand hails from, it is what they offer to the franchisees that matters.

Another very huge setback for preschools was the Covid Pandemic. How did your brand cope with it?

The Covid Pandemic was definitely a big setback for all, not only for the preschools. This was a period of great learning for all. The transition from physical learning to online mode of teaching and learning was indeed very challenging and it was more so with the little ones. We immediately trained the Tender Petals facilitators to impart online classes, to create an online rapport with children, and took parents as our partners to help their children access online classes seamlessly. As the children we deal with are very young, we had to strike a balance between screen time and offline activities. It was crucial for us to ensure that learning did not stop, as for children a learning gap may impact them negatively for a long time.

We also had to create awareness among parents about online class modules and keep them committed to giving children quality time. The sudden closure of schools and confinement in homes created a lot of confusion and insecurity among children. Tender Petals did its level best to keep facilitators and parents motivated during this period of gloom and conducted many online sessions for them with national and international early years education leaders to keep them abreast with how best they may deal with the children, manage their mental health, reduce burnout and stay resilient.

This is how we sailed through this very difficult phase. I have to admit that these two years taught us a lot and the whole education system had undergone a paradigm shift.

What according to you makes Tender Petals a unique brand?

Tender Petals endeavours to incorporate the best practices of early childhood care and education. We have many USPs that set us apart from other preschool brands. Our children and their parents are live testimonials of why we are a unique brand. I feel action speaks more than words and what we are able to deliver in a decade speaks for itself.

Where do you see Tender petals in the next 5 years?

My vision for Tender Petals in the next 5 years is to touch many more children in their early childhood years in the most positive way, enabling them to become lifelong happy learners and successful individuals. We plan to spread our wings to every nook and corner of the country and spread the best practices of Early Childhood Care and Education through the cross sections of society. Tender Petals is my baby and I as a mother will always want to see it reach great heights in the coming years and make a niche as one of the brands that care for children and work for their empowerment in all respect.

You have a philanthropic side too. Tell us a little about your NGO initiatives

I strongly believe that life is not about procuring but is a lot about giving back to society. To reach out to children from marginalized backgrounds and empower women at the same time, I founded the Debendra Nath Acharya Foundation for Children and Women Welfare, a not-for-profit organisation in the year 2014. The NGO has done a lot of important work in terms of the skill development of children, giving educational support to children in need, and women empowerment by handholding

women startups. In the year 2019, the Early Childhood Development Forum an initiative of the D N Acharya Foundation was launched in October. The launch event was graced by the Hon'ble Minister of Education of Assam, as the Chief Guest along with many other dignitaries and education leaders from different parts of the country. Early Childhood Development Forum essentially works for children from the disadvantaged sections of society who are not fortunate enough to avail the best care and education in their early years. The projects are implemented through fundraising events like conferences, courses, training programs, and workshops which are conducted both online and offline. ECDF has a presence in the major cities of India and overseas in the UK, Canada, Australia, Africa, New Zealand, UAE, and Malaysia. Ed CLAN, ECDF's quarterly education journal has a readership of more than 10k people from all over the globe. We have adopted a village in Habigoan in Khetri near Guwahati, where we provide educational support to children by distributing educational materials, conducting workshops, and skill development training et.al. To know more you may visit our website www.ecdforum.org.

Tell us about your other interests

I am an ambivert and so my interests are varied. I dreamed of becoming an artist and art, mostly oil on canvas, continues to be an integral part of my life. Traveling is something I can't do without. I always have a suitcase packed and am ready to hit the road. I love to create travel vlogs and also blog at times. Reading has been a passion since my childhood as I have a deep thirst for knowledge and I took to writing when in college, though I never find the time to do it religiously. Photography is another interest that I pursue whenever I find an opportunity. I love to read spiritual books and to spend time amidst nature.

“

LAUNCH OF TENDER PETALS - 2013 ~ A PICTORIAL ODYSSEY

”



**ECCE Global Expert
and Well-Wisher**



Azura Abrasid
Head of Early Childhood Programmes at
Veritas University College,
Kuala Lumpur, Malaysia

Understanding the Components of Quality Early Childhood Care and Education

Upon receiving an invitation to contribute an article for Tender Petals 10th Foundation Day, I immediately thought of Tender Petals as an exceptional preschool which is a venture of Inner I Foundation that prioritize quality education. Quality is often spoken of in abstract terms, so I aim to provide a concrete understanding of what quality in early childhood care and education looks like.

Quality in early childhood care and education involves both structural and process quality. Structural quality focuses on evaluating the program's components, such as teacher-child ratios, teacher qualifications, experience and stability, health and safety factors, and environmental settings. Structural quality is typically determined by government legislation and policy standards.

On the other hand, process quality is related to the quality of instructional and operational processes between stakeholders, teachers, and children. Process quality is more concerned with children's everyday experiences and encompasses all aspects of a child's development.

Research has highlighted the crucial link between structural and process quality in early childhood care and education. The two key structural aspects that can directly impact process quality are teacher-child ratios and teacher qualifications. The relevance of the curriculum developed five years ago may not be suitable for children's school readiness today, which requires more adaptations of technologies and can also affect the structural quality.

Both structural and process quality aspects are essential for practical and theoretical reasons. Structural aspects tend to focus more on practical importance, with many components being

objectively measurable and serving as standards that can be monitored. They form the foundation for more subjective features, such as the dynamics of interactions between teachers and children (Meckstroth, 1996).

Process quality encompasses the activities that protect children’s health and safety and foster positive social, emotional, cognitive, and physical development. Interactions between teachers and children, types of teaching and learning materials, and day-to-day routines all contribute to the process quality of early childhood care and education.

The characteristics of teachers directly impact the process quality that children experience. These characteristics include how teachers organize their classrooms, implement activities, manage day-to-day routines, and interact with children. Thus, the amount of early childhood care and education training that teachers receive is directly related to positive early childhood care and education practices (Arnett, 1989).

Both structural and process quality aspects interact and jointly influence a child’s development. The way a child develops is likely to be affected by their experiences and interactions that are shaped within the standards of both structural and process quality.

Understanding the components of quality in early childhood care and education is crucial for ensuring the best outcomes for young children. By focusing on both structural and process quality, we can ensure that children receive high-quality care and education that fosters their development in all areas of life.

On this 10th anniversary of Tender Petals Foundation Day, I congratulate Tender Petals on its commitment to providing quality education to young children. I wish the preschool brand continued success in maintaining high standards of both structural and process quality and creating a positive and nurturing environment for children to learn and grow.

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ECCE Global Expert and Well-Wisher



SUKAINA HUSSAIN EBRAHIM
REGISTERED BEHAVIOUR
TECHNICIAN (BACB), PAKISTAN

Can we ignore the importance of counseling when we talk about adults? No, right. In the same way, play is crucial for all ages. The importance of play cannot ever be understated.

- Why is play important - especially when we talk about early childhood?

Dianne Ackerman once rightly said, "Play is our brain's favorite way of learning".

- How can we define play in Early Childhood?

It is an activity in which children demonstrate their extraordinary ability towards exploration, imagination, and decision-making. People often tag it as a child's "thing" because they seem to enjoy it to the fullest. The type of play they select or engage in is a path that traces back to their adolescent interests and sometimes a hint towards their careers if observed closely.

Play and Early Childhood have a strong connection. The power of play cannot be underestimated as it provides a foundation for the basic cognitive processes and physical development of a child. The power of play in Early Childhood has a vast impact. Let's see how it works for individuals.

IMPORTANCE OF PLAY IN EARLY CHILD- HOOD

It creates a solid base for building certain skills such as instructive motivation and executive functioning. Executive functioning includes working memory, self-regulation, and flexibility in thinking. These skills are unknowingly used in learning how to follow directions, solve problems, think critically, and pay attention. Not to forget - play also supports early math skills especially when you are using blocks, legos, or any other type of building blocks.

Understanding child development is the most important step before planning any activity for them. There are five areas of development that a child fulfills as they grow into a young adult. These steps appear in a rather predictable sequence, one after the other. Although they are not like

steps of a ladder that lead to higher and higher levels they are more like a spiral of stages through which a child cycles endlessly as they grow mature.

The five areas of child development are:

- Physical
- Intellectual
- Linguistic
- Emotional
- Social

So if you want to remember these steps, remember the term “PILES”.

From ancient times, play has been an integral part of every child because it shapes them. Based on research, there are a few highly important reasons why play should be a part of early childhood and everyday life.

Play:

- Makes them smarter
- Strengthens them
- Helps in problem-solving
- Reduces stress
- Helps in socialization
- Boosts creativity
- Helps in the process of imagination
- Builds stamina
- Helps in widening the attention span

If we talk about early childhood, seven types of play are highly recommended.

They include Dramatic, Physical, Sensory, Music, Nature, Art, and, last but not the least, Age-appropriate play. As an educator, we should always remember that children need different types of play to support and facilitate their meaningful learning journey. Do remember, play helps in advancing their language development and social, motor, emotional and cognitive abilities. In other words, you are shaping them for a better future by assisting, mentoring, and observing them while they play.

A common question arises, why is play so important in *early childhood*?

The simple answer is, children learn about the worlds around them. They learn interaction which gives them a chance to be spontaneous. It is a learning process and a foundation for literacy. It gives them choice and space. It is also an opportunity for adults to engage with these little bundles of joy. Play, if carried out at home under the supervision and involvement of adults, can turn into an amazing Family Time which will help the children in creating a stronger bond with their parents, family members, and caregivers. Most importantly, we should not forget to keep sprinkling in some variety in play so that it does not become monotonous.

Keeping in mind the physical and cognitive development of a child, we should encourage the following to get the maximum results:

1. Support and encourage outdoor play as it uses larger muscles and helps in developing fine and gross motor skills.
2. Outdoor play like jumping, running, climbing, and doing activities in the open air is deeply healing. Considering that the environment is our third teacher, nature helps children in fulfilling their sensory needs.
3. Remember, balance is the key to success. Don't allow your child to become over-scheduled.
4. Self-directed play should be encouraged for their physical and mental well-being.

Since children are in their tender years, one has to be very careful while adding activities in terms of playtime. The focus and support should be on positive play.



The best way to support Positive Play is to become a good model – model the use of positive language with basic ethics, manners, and of course a lot of praise. Learning them via play will help them unintentionally realize the importance of them in their “real life”. Make sure to keep it fun and don’t turn it into an overt learning activity.

So, let us all make it possible for our early learners to start their research from a tender age, because, “Play is the highest form of research.” (Albert Einstein)

From the desk of
Tender Petals
*Parent

Tanuja P. Roy,
mother of Utkarsh Gogoi,
Tender Petals Preschool,
Hatigarh Chariali, Guwahati.



My primary pointer while searching for a school for my child was a safe and comfortable environment, that would help him to ease into this new phase of life. And this was what caught my attention when I first stepped into Tender Petals. Colorful classrooms with child-friendly interiors, sufficient light & circulation of air. Open space for the kids to play and explore. It perfectly matched my vision of a place that would embrace kids and mold them lovingly. And this is what made me choose Tender Petals for my child.

Tender Petals focus is on the holistic well-being of children. The curriculum provides an all round experience with learning and co-curricular activities that are fun and stimulating for the kids. The varied range of toys, equipment & teaching materials makes sure there is no dull moment. It is also admirable to see the consistent work done on the motor skills development of the children.

Tender Petals also keep parents actively involved in the preschool journey of their children.

I have observed good progress in the development of my child. He has become observant and sharp in daily activities. He has opened up a lot since his first day in school, and now willingly bonds with people around him. He loves going to school and spending his time there.

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FROM THE DESK OF TENDER PETALS Franchisees

Kasturi Mahanta, Franchisee, Tender Petals Preschool, Down Town, Guwahati.



Franchising allows bigger businesses to branch out and grow while giving entrepreneurs and small business owners a chance to run their operations with the help and support of a larger organization with a proven formula for success. As Tender Petals is already an established brand & the Founder and Managing Director, of IIFPL, Dr. Vasavi Acharjya is a renowned personality in the field of Early Childhood Education I found the confidence to choose this franchise.

I have been associated with Tender Petals for the last 5 years and to be an entrepreneur in the field of Early Childhood Education was always my dream. The reason for starting my own venture is the freedom, satisfaction, and flexibility it offers. Entrepreneurs need to embrace new methodology and use it to their benefit to continue growing their start-ups.

In preschool, children will learn to strengthen their social and emotional skills. Children learn how to socialize, be respectful, and solve problems. Preschool provides an environment for children to explore, learn, play with peers, and build self-confidence. The 21st-century skills that are very important should be inculcated right from the start.

Tender Petals focuses on early childhood education as it is the most important phase of self-development. It provides a healthy atmosphere for a child to develop and grow in terms of physical, socio-emotional, and linguistic/cognitive development. Tender Petals strongly focus on the development of mental and physical health, literacy, creativity, numeracy skills and personality development.

Riina Dey, Franchisee, Tender Petals Preschool, Rehabari, Guwahati.



Once a teacher, always a teacher. Working as a teacher in a reputed high school, it was natural that my expertise and interest were in the field of education. It was my father who inspired me to open a preschool. But it was easier said than done. Browsing through the internet, I was finding it quite difficult to find a franchise that not only fitted my dream of a preschool but was also pocket friendly. Luckily, I saw an advertisement for Tender Petals franchisee which immediately piqued my interest and was greatly impressed by the Mission and Motto of the brand. I immediately set the ball rolling and opened my Rehabari Centre in 2017.

Being an entrepreneur had never been my dream. I started late as I was very busy with my job as a

teacher. But as I gained years and experience, I began to toy with the idea of having my school. And of course, my father was the driving force behind me.

My entrepreneurial journey was quite difficult in the early years. Balancing a demanding job and an equally demanding business is never easy. Then Covid struck. But still, I was able to keep my school going (online) due to the hard work put in by my facilitators. The Director, Dr. Vasavi Acharjya, was a pillar of strength during those times. I can proudly say that the quality of our online classes and interactive sessions with the little kids was probably the best in the entire state.

During the last 5 years of my association with the preschool kids, I

have come to realize the importance of preschool education. Most children come from nuclear families and do not mix with their peers easily. They demand exclusive attention. If children join preschool, they learn to become very social, independent, confident, and caring from an early age. Also, the scientifically based syllabus provided by Tender Petals helps the child in developing easy learning skills.

As I mentioned earlier, the exclusive syllabus followed by Tender Petals is scientifically based which makes learning much easier and wholesome for the children. Moreover, all lessons are imparted through activities, role play, etc which keeps the children engaged fruitfully. We believe that a Happy child is a Learning child.

▶ FROM THE DESK OF
TENDER PETALS
~ Franchisees

**Shanti Mahesh, Franchisee,
Tender Petals Preschool,
VIP, Guwahati.**



I have been working in different preschool chains since 2001. Finally, I landed up as a teacher in a Tender Petals center. I received a lot of opportunities to explore and learn throughout my working period at Tender Petals. Tender Petals had a very unique perspective towards learning i.e. learning through play. It was not a typical academic setup, rather it was an environment that nurtured the children and aided them in learning. Therefore, I chose to take up a franchisee of Tender Petals Preschool.

I got married and moved to this extremely new and unknown city of Guwahati from my hometown Coimbatore. Neither did I know many people nor did I know the language. I joined my aunt's

preschool to interact with the children and learn the local language. Along the process, I realized that I had a passion for teaching and thereby continued my teaching career for the next 12 years. It was just a random thought of opening a preschool of my own.

My husband and entire family were supportive because of whom I am a successful entrepreneur today. Even though it wasn't one of my dreams, it ended well for me.

I did not know anything about how it was to be an entrepreneur. My only driving factor toward opening this school was my passion for teaching and my love for children. Therefore, everything throughout the process was very new for me. Finding the correct location, gathering the financial aid for

it, setting up the entire center, advertising, marketing, etc. was very challenging for me and I was discovering different things at each step. Various people guided me and helped me throughout and I am grateful to them.

Starting a preschool involves a lot of hard work and devotion. It is the most crucial developmental stage of a child and a preschool is responsible to nurture them in the right way. One planning to start a preschool should be ready to devote their time and energy to it and take responsibility on their shoulders. One should have patience while the center grows slowly and steadily until it becomes a well-known and established center.

**Namita Das, Franchisee,
Tender Petals Preschool,
Jatia, Guwahati.**



I have chosen the franchise of Tender Petals Preschool because it endeavors academic excellence along with a child's holistic development.

From my point of view, early childhood education is essential for the holistic development of a child. As a child requires more attention and systematic education, preschool is necessary for a child's mental and behavioral development.

In preschool, children will learn to strengthen their social and emotional development. Children

learn how to be resilient, be respectful, and solve problems. Preschool provides a homely environment for children to explore, gain a sense of self, play with peers, and build self-confidence.

Holistic development is the social, emotional, physical, mental, and intellectual growth of a child. Tender Petals follows a multidisciplinary approach. Its curriculum is child-centric. Storytelling is a strong tool to impart education, in Tender

Petals. Tender Petals believes in experiential learning where children learn by doing.

In Tender Petals, educators support and focus on children's overall well-being. It builds children's confidence and also encourages their active participation.

Tender Petals believes in staying updated with the best practices of early childhood education and therefore conducts training, orientation programs, and seminars for both parents and teachers.



**Soma Dey Das, Franchisee,
Tender Petals Preschool,
Beltola, Guwahati.**



I have seen that Tender Petals follows a hybrid learning module and aims at holistic development of children and has an experiential learning curriculum where children learn by doing. The curriculum is student-centric and designed to meet the needs of 21st-century education which provides them with enough space to explore by themselves. That's why I chose Tender Petals.

During my teaching journey, I realized that we need a change in the traditional way of learning. After the lockdown, I was confident enough to have my school when no other school was doing better than Tender Petals. I have learned a lot from the seminars and workshops

conducted by Tender Petals Preschool and Early Childhood Development Forum, ECDF (an NGO run by Dr. Vasavi Acharjya). I have taken the franchise on the 6th of March 2022. And now I am an entrepreneur but first of all, an early childhood educator.

"A challenge is an opportunity for progress". When we start a new journey, challenges will come with it. I always try to decode the challenges positively.

Here I thank the management team of Tender Petals who always respond to any challenges that I have, within 24hrs. And I will always be thankful to Dr. Vasavi ma'am for guiding and motivating

me with her immense experience and knowledge.

Various preschool brands from pan India are starting their centers in Assam. Tender Petals preschool is one of them that has been spreading its wings all over India including North East India. The Founder and Managing Director of Tender Petals Preschool, Dr. Vasavi Acharjya, is a highly educated and experienced lady hailing from Assam who is doing impactful work not only in Assam but also nationally and internationally in the domain of Early Childhood Care and Education.

**Dipanjali Das,
Franchisee, Tender
Petals, Sorbhog, Assam.**



In 2016, we visited many preschool franchisors in North Eastern part of India. Tender Petals was the only Franchisor that was providing help to the Franchisee.

Tender Petals is a budget-friendly preschool that understands the characteristics of each and every child. It also pays attention to almost every developmental aspect of a child like Language, Cognitive, Personality, Sensomotor, and Creativity with some unique teaching methodologies. In 2017

my brother and his partner started our pre-school with Tender Petals, at Sorbhog. I never actually dreamt of becoming an entrepreneur. I formally joined

Tender Petals in 2018. Seeing a noble responsibility of shaping the future generation along with the financial benefits I planned to go ahead with it.

A good preschool is always necessary for helping and nurturing children to be better individuals who can shine with their full potential. Let these buds bloom into beautiful flowers and make the world beautiful.

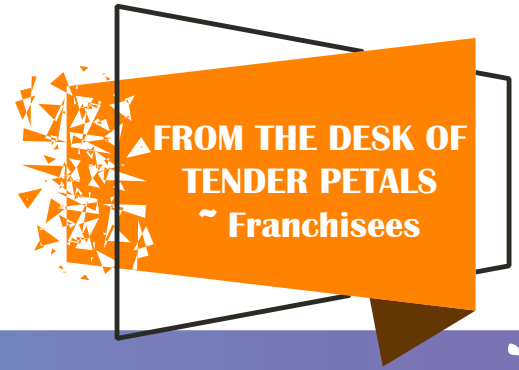
At the start of any venture challenge arises. But these challenges made us much stronger and gave us the energy to come up with many new ideas. Also Tender Petals as a

responsible and reliant Franchisor always helped us overcome these challenges.

Tender Petals is undoubtedly a platform for the holistic development of children. Its unique curriculum called 'NURTURE' encompasses the overall aspect of child development and is very innovative and child friendly. Tender Petals 5 wings of skills development and 7 pillars of teaching methodologies, help in the holistic development of children.



Mridusmita Deka,
Franchisee, Tender Petals,
Tamulpur Centre, Assam.



A preschool franchise can provide multiple benefits for both the franchisee and the stakeholders that include children and their parents. One of the main benefits of opening a branded preschool is the opportunity to own and operate one's own business under the guidance of a well-researched company that stands as a pillar of support and at the same time makes a positive impact on the community by providing quality education to children.

Being a teacher, I always had a dream to open a preschool of my own and to become an entrepreneur. So after more than 15 years of teaching, I started searching for a good preschool franchise in our state. While going through many preschool I came to know that Tender Petals preschools are doing a wonderful job with

children's all-around development and are the only brand from NE India to be featured in FORBES INDIA GPTS in their issue GREAT INDIAN PRESCHOOLS 2019-20 with successfully running centres all over our region and outside as well. When I went through the curriculum, I was extremely impressed by what I saw. The curriculum is well-researched, child-centric, and based on a multidisciplinary approach. The experiential learning opportunities for children are brilliant, and what today's children need. The fine blend of language, cognitive, sensorimotor activities, personal awareness, and socio-emotional activities besides art and craft, personality development, and role-play helps children to develop in a holistic manner. Therefore, I decided to take the franchise. And

with all support and cooperation from the Founder and Managing Director of the brand Dr.Vasavi Acharjya, I could fulfill my long-time dream.

Preschool education is very important for children. Preschool prepares children to be lifelong learners and develop core skills. A child's brain grows during these first 7 crucial years. According to studies children who have access to quality early education, achieve more success in life than those who are not fortunate enough to avail it. Preschool education is very important for every child and the Government of India has formalized preschool education through the National Education Policy (NEP) and National Curriculum Framework (NCF).

Mriganka Gogoi,
Franchisee, Tender Petals
Preschool, Panjabari,
Guwahati.



I had done some research regarding good preschool brands. Tender Petals was the one with good backhand support. I wanted to enter into the education sector as I myself was an educator.

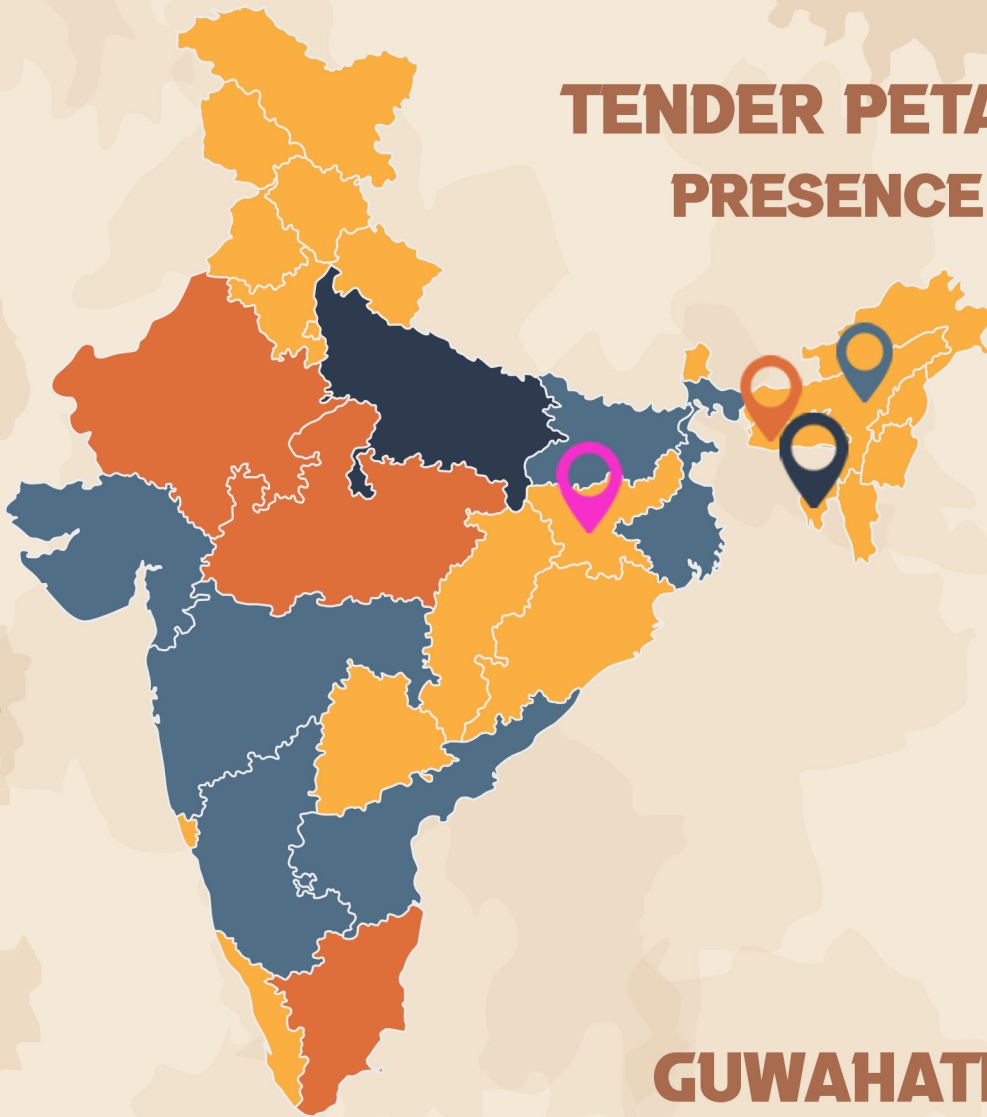
The foremost challenge in running a preschool is to understand the child, once we are able to cater to his needs, we are able to deal with challenges.

There are a few good reasons why I chose Tender Petals. The curriculum helps children to groom themselves, develop their core skills, and gather knowledge through play and learning methodology. They are exposed to an environment for social interaction and develop socio-emotional skills. They learn to communicate well through language skills. They are

constantly learning new things with fun-filled activities that promote their overall growth.

The one reason that makes Tender Petals stand out, is its curriculum which includes numerous activities of play and learning along with life skill activities.

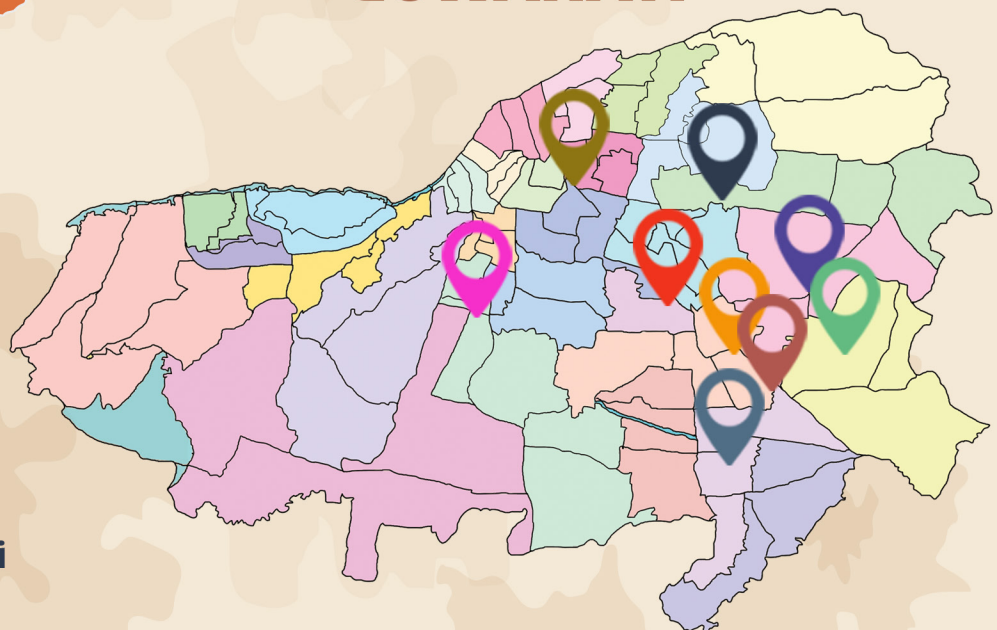
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DISCIPLINE OR MANAGING BEHAVIOUR - A SIMPLE GUIDE

How does an educator include children with behavior or attention difficulties? How can a parent manage the behavior of their children, instead of disciplining them? What is the correct way, the stick, or the carrot?

Let us first understand behavior and attention. Research shows that behavior is an expression of an emotional need. It is the child's way of expressing her/his feelings and what they are going through at the moment. It is advised that we separate the child from the behavior and look at the situation objectively. The common error we all do as adults around children is to not manage our behavior and emotions at a time when the child is experiencing a difficult time. We **react** instead of **responding**. We **label** instead of **understanding**.

Let us together go through some workable and effective ways to manage and change unwanted behavior in young children. The antecedent behavior consequence (ABC) model is a tool that can help educators and parents examine behavior to better understand its key components, including the event/activity that precedes it, or the trigger point and the consequences that follow. If the antecedent is altered, the behavior changes and so does the consequence, but if the antecedent remains the same and we expect the behavior to change it will not help.

Observe and understand what is causing the unwanted behavior.

What can be causing the behavior? Carefully observe, analyze, and then resolve:

- **Is the child seeking attention?** If the child experiences that throwing a tantrum or creating disruption gets her/him the required attention, the child is bound to repeat the behavior. So, it is up to the caregivers to be attentive to the child's needs before driving them to a point



**ECCE Global Expert
and Well-Wisher**

Smriti Agarwal

Early years expert, author, parenting,
and teacher mentor, India

where they feel the need to gain attention using this method.

- **Has the child gained autonomy and is wanting independence?** Children between 2 years to 5 years want to try and do all tasks themselves as they have newly acquired a sense of self and autonomy to move around and explore, but they cannot set limits for themselves. Caregivers need to set realistic expectations and define unacceptable behavior at this stage, taking into account the safety and well-being of the child.
- **Is the child imitating a peer or an adult?** This is the age for imitation. If an adult around them shouts or hits when upset or angry the child is bound to react in the same manner when they are upset or do not get what they want. Expression of frustration and crossing the set limits by adults, often result in a replica by the children. The children also are enamored by other children around them and tend to imitate the behaviors of other children.
- **Is the routine of the child not set or being followed?** Children's brains thrive on routine and set patterns. Disturbing their set routine is a surety for them to behave in a confused and frustrated manner as what they were expecting does not match with what is happening around them.
- **The child has more energy than she/he can expend or is she/he a curious explorer?** Children have an innate curiosity for all things around them and the world at large. They want to go all out to feel, taste, hold, and discover things for themselves. Again, here they cannot set limits for themselves. Caregivers need to explain to them acceptable exploration and also give the reasons for not allowing the certain activity.
- **Is the child consulted and conferred while setting the rules and limits?** The best way to set limits or define rules is to take the child as an active participant in agreeing to the same or if disagreeing, discuss the reasons with cause and effect of the same. The child needs to understand why certain reactions are not permitted.
- **Is the child labeled and condemned for behaving in a certain way?** Labeling and condemning do not help the child or the caregiver. We need to label feelings and understand behavior, not label the child. Let us say "We are angry and that is why we are throwing things/hitting/biting. Let us see why we are angry?" Instantly you will have the child's attention and in the future, the child will know how to express themselves by saying "I am feeling angry/upset, because..." Vocabulary for emotions and feelings needs to be given at this age. This helps the child to regulate themselves better as they know the reason for their behavior.

Difference between 'Discipline' and 'Managing Behaviour'

In the above situations if one recognizes the antecedent, be it a situation, time, event, person, or activity that causes a behavior then the consequence will change. The solutions will be to manage behavior and will be positive as there is logic, science, reason, and collaboration involved. That is managing behavior.

Discipline has a negative connotation as that is not interactive, is passive, and does not give reasons and demands following the set rules without any active participation by the child. There is an element of fright involved and the child fears the repercussion without understanding the reason behind the denial or the limits. This further creates two major effects; either a low-on-confidence scared child or a rebel who wants to challenge the set limits. Both can be detrimental in the long run and for the overall development of the child.

Another extreme is excessive praise and rewards for even the most insignificant task done or for an average behavior, calling it motivation. Whereas we can't be more wrong. Once a child learns that for anything and everything, they will be getting a reward, they work for that and start blackmailing the caregivers. This is not motivation but greed as this behavior is extrinsic and not intrinsic. The child must learn and know right from wrong, acceptable and unacceptable, limits and allowances with reasons, and should adhere willingly and because she/he believes in it, rather than for an external reward or the fear of punishment.

Remember to give a happy and safe environment (mentally, physically, and emotionally) to the child and most of your parenting/teaching woes will vanish. Another important factor to remember is that any change of behavior requires time and patience. It will not happen overnight. There must be consistency in responses and routines. The focus should be on strengthening the desired behavior and not on condemning the child for undesirable behavior. Promote the replacement of behavior by praising the desired behavior and altering the reasons that cause unwanted behavior by reducing the occurrence of antecedents that may result in a certain type of negative expression.

In today's world, all are running behind their goals. All are concerned about their goals. In my view, large numbers of parents want to achieve their own goals through their children. For that parents are following a teleological approach. But as a parent, I value the deontological approach where the goal is well known but more concerned about the procedure/ systemic and ethical approach to become a successful individual and not to run after marks but focus on overall knowledge as well as personality. After talking to the principal madam, I felt that Tender Petals is one of the schools that I was searching for my child. I have rationalized the methods and curriculum of Tender Patels and finally decided to give admission.

The curriculum methodologies, friendly nature of teachers, and valuable extracurricular activities are what make this preschool stand out from the rest.

Though my child was enrolled a little late, we have great experience regarding the progress of Disang. His progress in academics as well as in cognitive skills is visible.

From the desk of
Tender Petals
*Parent



Uday Jyoti Borah and Rinku Moni Kalita, parents of Disang Uday Borah of Tender Petals Preschool, Rehabari, Guwahati.

**ECCE Global Expert
and Well-Wisher**



Sue Asquith,
Early Childhood Consultant and
published author, UK

Self- Regulation Skills for Young Children

What is self-regulation?

Self-Regulation is complex, but I describe it as the ability to manage your energy, emotions, behaviors, and attention, in a socially acceptable way.

Emotional regulation can be broken down into co-regulation (someone supporting regulation) or self-regulation (when we regulate on our own).

Why is self-regulation important?

Self-regulation helps us to plan, think, problem-solve, interact with others, and control our behavior. If you have settled down to concentrate on reading this article, you are probably regulated. Adults have the skills and life experiences to help them self-regulate. However, we need to remember that babies are not born with these skills and the toddlers and young children in our care will need our help to learn them. We have all experienced challenging circumstances over the last few years, with the worldwide pandemic thrusting us all suddenly into uncertainty. Lockdowns and periods of self-isolating have led to children potentially missing a lot of experiences, such

as visiting places of interest and socializing with wider family and friends. Children may have missing skills gaps due to not socializing with others, going to the park, beach, or a restaurant or not being able to attend kindergarten, nursery, or school.

Physical and mental health and well-being are important; sadly, we are hearing more and more about poor mental health in children, young people, and adults. Supporting children to build strong self-regulation skills in early childhood will help them with resilience skills and with their future relationships, teamwork, and holding down a job.

During the pandemic, natural disasters, and the cost of living crisis, we may be experiencing emotions more intensely than in the past. During change and feelings of uncertainty, we often find ourselves in survival mode — even if we're not aware of it. Worry and stress affect our mood, sleep, eating, patience, and ability to co-regulate children.

As adults it is okay to feel “fine”, “not fine” and then “fine” again – we can't be happy all the time. We need to support children with this too! Young children have some quite intense feelings about things seeming unfair, with sharing toys and those “I had it first” moments, as they develop and grow an understanding of other people having differing views, etc. Children need adults to co-regulate and also to acknowledge their feelings of frustration, anger, sadness, etc. to help them understand what emotions they are feeling. Over time we can help them to decode why they are feeling this way and possibly with strategies to apply.

What is co-regulation?

Co-regulation is a crucial part of early childhood attachment relationships. From birth, infants need caring, attuned and consistent adults to respond to their distress (tiredness, hunger, loneliness, pain, etc). If responded to in a caring, timely way, adults are co-regulating and the infant learns that they are meaningful, that the feeling of distress or dysregulation can be managed and they can rely on others to help; this becomes the blueprint for self-regulation and future relationships.

Despite adults having their own challenges and mixed/fluid emotions, children still need us to provide them with a sense of security and calm. Parents, teachers and early years educators throughout the world are experiencing children having more outbursts, or meltdowns as they express their uncertainty, frustration, or confusion about the world they live in. All behaviors are communicating something and throughout early childhood, children communicate their feelings, frustration, fears, and uncertainties by crying, kicking, throwing, and screaming. These are all typical examples of all how young children communicate their feelings and are possibly due to children being in fight-or-flight mode. We can help by observing children to establish their likes, dislikes, fears, and learning styles and noting any triggers to them feeling dysregulated. Children need calm adults to connect with them during these times, someone to acknowledge their feelings and try to understand exactly what they're communicating through their behavior.

Try acknowledging and naming children's feelings. For example, with phrases such as, “It looks as though you'd like a turn with that car” or “You look to be cross about”. It is also

important to speak in an age-appropriate way about any life events that might change their family or about any routines which may have to change. Give them chance to process the changes, ask questions, and address anything that is worrying them. There are lots of books and resources with ideas about helping children to understand moving house, expecting the birth of a sibling, or a long-term illness or bereavement.

Three easy things to consider:

- Positive and responsive relationships: children need reliable adults who show care and professional love, helping them to identify and respond to their basic needs and cues of distress. Strong key relationships with children and their families will also help with consistency, support, and understanding if events are happening in the child's life at home. Warm and responsive relationships show children that you respect their feelings and emotions and that you can offer unconditional positive regard.
- Enabling Environments: careful thought and consideration need to be given to the classrooms (environments) and routines in early childhood settings. Positive relationships and enabling environments in your early childhood center/setting can provide a buffer against any external environmental stressors. We need to create environments that are developmentally and sensory appropriate, as well as physically and emotionally safe. When our brains are relieved of stressors, we can relax, play, learn, and explore. Consistent adults, environments, and routines are like a security blanket for children.
- Helping children to learn how to self-regulate throughout early childhood: parents and teachers/educators need to support and acknowledge children's feelings and emotions. Through co-regulation, modeling language, building emotional literacy, coaching, and building coping strategies, we are helping children on their journeys to self-regulation. It is also important that our expectations of how children behave are age and stage appropriate.

From the desk of
Tender Petals
*Parent



Priyanki Nath,
mother of Jenisha Barman,
Tender Petals Preschool, Down
Town, Guwahati.

I chose Tender Petals for my child because it is a popular preschool known for its innovative teaching methodologies and child-centric approach. Overall, Tender Petals has a good reputation and is considered to be a reliable and credible preschool, located close to where we live.

I have seen that it is a place where children enjoy their time. They get many things to learn. It provides an equal chance for kids to play as well as learn good things. The environment and atmosphere are congenial. The teachers are the best, they pay their full attention to each activity of the students. They are very caring. Till now it has been a very great experience. The teachers are very caring towards the kids. I have seen the outcomes in the form of many positive changes in my daughter and that is the reason I can say confidently that I love the curriculum, the syllabus, and the activities that are conducted in the school.

Helen Battelley MA
Founder of Music and
Movement, U.K



**ECCE Global Expert
and Well-Wisher**

Are you Moving enough ? Early Childhood Physical Development

We only need to stop and observe young children to see how movement is embedded within the very core of all early childhood development. The development of the vestibular system as the baby turns in utero, the manipulation of the body for childbirth, and the urge to explore the world in early infancy, all demonstrate the power of innate movement. Yet across the globe, we are seeing a decline in children's physical activity and subsequent physical development.

As a researcher, lecturer, and consultant in early childhood physical development, I have seen the deleterious effects this developmental delay has on other areas of learning; communication, attention, coordination, and social skills to name but a few.

All stakeholders, parents/carers, and educators must acknowledge the level of responsibility they hold in influencing early childhood behaviors. Take a moment to reflect on your relationship with physical activity....

Do you use instructional videos for your PE or movement provision?

What messaging does this portray to young children?

Do you avoid activities both inside and outside the learning environment?

Is your classroom space a movement space?

Do you facilitate or constrain young children's opportunities to move?

Expounding many years of teaching movement provision in early years settings I ubiquitously observe children absorbed in physical 'flow' (Csikszentmihalyi 1990) play only to be taken 'off task' to perform a 'mandatory' phonics, literacy, or numeracy program, thereby losing the opportunity for a multi-sensory, innovative style of teaching.

Advances in neuroscience reveal children require time and space to refine their physical skills to cement neural pathways central to all learning and development. Early childhood is a period of rapid brain growth, myelination permits fast, complex connections allowing children's acquisition of learning to become rapid, coordinated, and highly sophisticated. Myelination is responsible for the variation of capabilities in young children and acts as a catalyst for synapse connectivity. The primary areas of the brain to myelinate are responsible for motor sensory functions allowing children through repetition to refine sequences of skills. With this in mind.... are your children accessing a multi-sensory provision?

Below is a list of simple yet effective activities to increase motor movement:

- Know your children! Developmentally appropriate practice should identify "what is known about child development and learning; what is known about each child as an individual and what is known about the social and cultural contexts in which children live".
- Assess your environment, and check the space is safe. Where possible reconfigure the space to allow for more movement; remove tables and chairs, open doors, and allow open access to the outdoors, including large loose parts, tunnels, large cardboard boxes, recycled bubble wrap, etc.
- Take a step back – observe, observe, observe. At times we have the urge to step in and assist when it is not in the child's best interests, allow children to ask the question – make their way, and find their solutions.
- Introduce a wide variety of action songs and rhymes – make the actions bigger, use whole body movements – try them standing up!
- Recycle and use materials from the natural world – Recycle everyday items for play and access supplies from the natural world, they are cost-effective, reduce our carbon footprint and the neutral colors will encourage a calming environment.
- Keep it simple – we tend to complicate things, and simple movements for adults may be complex for young children. Start with isolating movements, i.e., marching without arms, once mastered introducing arms, jumping forwards, and once mastered jumping backward.
- Introduce body mapping; identification and knowledge of one's body, identification of features, and where they are situated with the rest of self. Simon Says is a great way to help children to understand their bodies. Or using bean bags ask children to balance the bean bag on different parts of their body.

- Balls – Children love balls, introduce different balls, squidgy, bouncy, spongey, large, small, sensory, light-up, and inflatable to promote sensory motor stimulation.
- Bubbles – offer a great opportunity to develop hand-eye coordination, boost ocular control, and stretch the body. Plus blowing bubbles strengthens the lungs!
- Use music – music is a motivator and our response to music is innate. Vary music genres allow the children to move freely to the music, music also promotes pro-social behavior, supporting language and social skills.
- Keep parents/carers informed of the current PA guidance and advise on simple family activities to do at home. Stay informed activematters.org.
- Animal movers – let children explore their movement ideas by inviting them to move as different animals, i.e., slither like a snake, bounce like a frog.
- Imitation – Children are imitators and watch us all the time, reduce YOUR sedentary time, and move more!
- Introduce movement vocabulary – zigzag, jump, glide, spin, leap, wriggle, stomp, slide, twirl, fast, slow, up, down, in, out, over, through, behind, on, under, around, astride, gallop, skip, climb, pounce, slither, creep, tiptoe, etc.
- Bring stories to life by adding movements/gestures or re-enacting the story.
- Invest in staff CPD to promote PA and staff well-being.
- Provide a canopy movement experience, and offer activities and equipment to support. Pushing, pulling, climbing, swinging, hanging, jumping, balancing, crawling, running, catching, rolling, dancing, creeping, hopping, stomping. All these movements assist with the development of the proprioceptive and vestibular systems essential to future development.

Lifestyle advice for kids		Recommendations by the World Health Organization		
Activity / Age	Less than 1 year	Between 1 and 2 years	Between 3 and 4 years	
Interactive floor-based play	✓			
Tummy time (lying on stomach)	✓	<i>Physical activity is associated with better cognitive and motor development, psychosocial and cardiac health</i>		
Physical activity	✓ Several times a day	✓ 3 hours or more	✓ 3 hours or more	
Including moderate-vigorous physical activity		✓	✓ 60 minutes or more	
Sedentary time (in prams, highchair, strapped to one's back, etc)	✓ Not more than 1 hour at a time	✓ Not more than 1 hour at a time	✓ Not more than 1 hour at a time	
<i>Engaging in reading and storytelling is encouraged</i>				
Screen time	✗	✗ (2 years: -1h/day)	✓ Not more than an hour	
Sleep time	✓ 0-3 months Between 14-17 hours 4-11 months Between 12-16 hours	✓ Between 11-14 hours including naps, with regular sleep and wake-up times	✓ Between 10-13 hours including naps, with regular sleep and wake-up times	

© AFP Source: WHO

As an educator finding the time to fit all the curriculum requirements into our timetable can be challenging, but I urge you to reflect on the above points and reassess both your relationship with physical activity and how you demonstrate and display such behaviors in the company of young children.

From the desk of
Tender Petals
*Parent



Dr. Saumyajit Sengupta,
father of Vedanshi Sengupta,
Tender Petals Preschool,
Rehabari, Guwahati.

Tender Petals is a renowned group of Preparatory Schools, which helps in the early grooming of the child and helps him/her face the upcoming challenges. The teachers and the management are the facilitators who help the tender souls to step into the World of Learning and grow up playfully in a homely, caring, and loving environment. These are the main reasons for us in choosing The Tender Petals.

Each child is different and special and this school caters to the need of every individual child. There is a conducive learning environment with all the teachers as well as principal ma'am playing the role of teachers as well as mothers/guardians. The school is like a second home for the Tenderpetalians.

Our child finds the school environments and the teachers as well as the support-staff very caring and motherly. She is fond of her school and loves the events organized by the school and wants to take part in all the activities. In other words, she is having a wonderful loving experience of stepping into the world of learning and skill development in her growing years.

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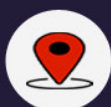


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FROM THE DESK OF TENDER PETALS ~ FACILITATORS

MAYURI MAZUMDAR, FACILITATOR,
Tender Petals Preschool, Tamulpur.



Choosing the franchise of Tender Petals Preschool was a decision based on extensive research and careful consideration. Tender Petals Preschool has a strong reputation for providing high-quality education as well as a safe, nurturing, and engaging environment for children.

Moreover, the franchise offers a comprehensive curriculum that emphasizes the importance of holistic development and encourages children to become independent thinkers and problem-solvers. The commitment to excellence is also evident in the extensive training and ongoing support provided to franchise owners, ensuring that each franchise operates effectively and efficiently.

I have always had a passion for working with young children and I believe that starting my preschool would not only allow me to do what I love but also make a positive impact on the lives of children and families in my community. I envision creating a safe, nurturing, and fun environment for children to learn and grow.

In today's society, the importance of a quality preschool education for children cannot be ignored. Research has shown that children who attend preschool are better prepared for kindergarten and have better academic outcomes throughout their education. Good preschool education provides a strong foundation for children, helping them develop important social, emotional, and cognitive skills that are essential for their success in life.

Tender Petals provides a structured setting that allows young children to learn and grow in a safe and supportive environment. This setting offers a range of activities that are carefully designed to enhance children's development. The curriculum focuses on developing children's language, literacy, math, and social skills while encouraging creativity, critical thinking, and problem-solving.



I joined Tender Petals Preschool at Rehabari on 7th September 2017.

I always desired to be with toddlers since I started my career as a teacher. My journey as a kindergarten teacher and being with the tiny tots has been amazing which is beyond words. I always wanted to spend quality time with children and this gives me immense pleasure and contentment.



SUCHANDRA NAG, FACILITATOR,
Tender Petals, Rehabari, Guwahati.



**HARIPROBHA SINHA,
FACILITATOR,**
Tender Petals Preschool,
Hatigarh Chariali, Guwahati.



It is an exciting experience to work in a preschool with the children. It gives me so much joy and makes me happy. I love to spend time with them.

Early Childhood Education is very important because we know that in this stage the brain develops the most. It plays a crucial role during this development period. Early childhood education makes a positive impact and gives the child head start toward a bright future.

Tender Petals is a unique preschool because there is a good combination of reading, writing, cognitive skill development, art and craft along with a fair number of hands-on activities (experiential learning) that are educative as well as exciting and interesting for the kids.

I consider myself fortunate to be trained by Dr. Vasavi herself along with other trainers on the basics of early childhood education. Though I have taught in school earlier, I was teaching students of higher classes. The Tender Petals Facilitator Training Program has helped me understand the nuances of ECE including child psychology, methodology, hybrid learning, story yoga, art and craft, et. al. The certificate I got after completing the course is something I value as these days of training gave me the foundation for the work I am doing now.



When I joined Tender Petals in 2020 as a new workplace, I was not aware of what to expect. Now after being a part of the Tender Petals family for 3 years, I am glad I made the right decision.

Tender Petals is a school filled with warmth. Creativity, fun, and friendship. It is a place that is willing to implement innovative programs to create meaningful outcomes for each child in a positive way. Early Childhood Education offers young child learning experiences that benefit them throughout their life.

My sincere thank you to Tender Petals for accepting me as a part of their organization. I look forward to being associated with this organization for many more years.



**SUTAPA DEY BANIK,
FACILITATOR,** Tender Petals,
Barsapara Centre, Guwahati.

FROM THE DESK OF TENDER PETALS ~ FACILITATORS

I joined Tender Petals two months ago as a facilitator as the Tender Petals, Tamulpur Centre is launched recently.

The experience I gained with the little ones in the preschool can't be expressed in a few words. I found the children very charming and interested to learn. Besides, I noticed the growth in the mental ability of children.

The early years of a child are a field of sowing the seed of human development. It provides a child with the abilities for lifelong learning and social development. Concerning this perspective, the National Education Policy 2020 (NEP) also expanded access to Early Childhood Care and Education (ECCE) which raises foundational literacy and numeracy in primary school and creates a regular, national sample-based survey of learning outcomes.

We got very good training when we joined the centre. The 3 days intensive training program given by Tender Petals is very enriching and at the same time was an eye-opener for me, as I am new in this domain.

After the training, I have a fair idea of how to deal with the little ones, about the different teaching methodologies, child safety, etc. The training has fully equipped me to give my best to children in their early years.



NANDITA DAS, FACILITATOR,
Tender Petals Preschool, Tamulpur,
Assam.



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My experience in a preschool with the little ones is thrilling and energizing. Every day is a learning opportunity. Children teach us to be patient, and kind, and to be more creative.

There are no dull moments with the little ones around.

Early childhood is the most crucial time for positive intervention. Research shows that the foundations for learning are largely built in the early years of life. Education in the early years ensures full developmental potential as adults and enables them to participate effectively in economic, social, and civic life.

The endeavor of Tender Petals is the holistic development of a child wherein young learners get to explore their surroundings to their best along with academic learning. Its student-centric curriculum, NEP-aligned facilitator training program, and 7 Pillars teaching methodology make it unique as a preschool.

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DR. PRARTHANA ACHARYYA,
FACILITATOR, Tender Petals,
Rukminigoan Centre, Guwahati.

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I joined Tender Petals as a facilitator on August 2022, as I am very fond of spending my time with the little ones.

A child's early years are the foundation for his/her future development, providing a strong base for lifelong learning, behavior, and health. Toddlers' brains develop faster than at any other point in their life. Recent studies reveal the importance of early childhood education as it can influence the mental, emotional, and physical development of a child. Early childhood education is about honing and molding the holistic child. High-quality early childhood education and care give children the best start in their life. The power of early childhood education is immense with an abundance of benefits such as better social skills, increased confidence levels, greater coordination, creativity, and increased imagination.

Tender Petals is a unique preschool concept. The methodology involves nurturing the individual potential and uniqueness of every child through love and care. Tender Petals is a preschool chain with a mission to provide a value-creating holistic education based on a multidisciplinary approach. Children at Tender Petals Preschool are active curious learners who develop both cognitive and non-cognitive skills. The co-curricular activities are very creative and inspire learning.

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JAYA SAHA,
FACILITATOR,
Tender Petals,
Beltola Centre,
Guwahati.



PINKI DAS, FACILITATOR,
Tender Petals Preschool,
Sorbhog, Assam.



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I joined Tender Petals Preschool at Sorbhog, Assam in 2018. And it has been an amazing experience ever since.

For me, the experience with the little ones has been outstanding. It is like a roller coaster ride for me, full of surprises.

Early Childhood Education is necessary because a child's early years are the foundation for their future development which provides a strong base for lifelong learning and learning abilities including cognitive, social, and emotional development. So, it is an important time in a child's life.

Tender Petals is a unique preschool chain. It focuses on a child's psychology and works on it. Its activity-based lesson plan is also one of its uniqueness as a child learns through exploration. They explore not only through books but also with teaching aids that develop their sensorimotor and other skills.

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As far as working with the little ones is concerned, my experience is more emotional than professional, because they are very close to my heart. It is a wonderful experience to be with the children, almost like therapy for me, that helps me discover myself more. I have a very strong bond with this school because I have seen many developments that happened in the school as well as in my personality. For me, teaching is a part of learning with my students.

The period from birth to eight years is one of remarkable brain development for children and represents a crucial window of opportunity for education. When children are healthy, safe, and learning well in their early years, they will reach their full developmental potential as adults and participate effectively in economic, social, and civic life.

Early childhood education programs help children develop social skills. Rather than being at home all day, children are exposed to other kids and adults outside their families. In an early childhood education setting, children learn valuable interpersonal skills such as listening, sharing, and expressing emotions. Establishing these skills early can help set children up for healthier social lives in future years.

Tender Petals is a unique preschool chain because Tender Petals introduces every child to an incredible world of learning through its curriculum "NURTURE" (7 Pillars Teaching Methodology and 5 Wings Skill Development) so that each child grows up to become a lifelong happy learner. We believe that each child needs individual attention and care. Tender Petals endeavours to provide the best facilities for children in their early childhood years.

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Tender Petals is a unique preschool as the teaching method is different from other schools and it is very conducive for small children. Tender Petals conducts many different activities like fine motor activity, gross motor activity, puzzles, games, art and craft, story-telling, etc. Children perform many group activities to communicate with each other and it helps them develop socio-emotional skills.

Early Childhood Education is very important for every child. Early childhood years are very important in terms of brain development. Also a child develops cognitive and socio-emotional skills. It can make a positive impact and give a child head start toward a bright future. It can lay the foundation for good health and nutrition, learning which will help a child grow up to be a responsible individual.

It is a beautiful experience with the little ones in the preschool. I feel lucky to be a part of Tender Petals Preschool.



POOJA SAHA, FACILITATOR,
Tender Petals Preschool, Sorbhog,
Assam.

**FROM THE DESK OF
TENDER PETALS
~ FACILITATORS**



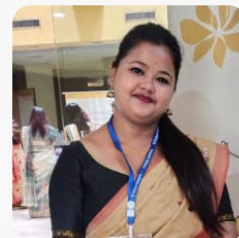
DEEPANJU BORA,
FACILITATOR, Tender Petals
Preschool, Jatia, Guwahati.

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I joined Tender Petals Preschool at Panjabari, Guwahati in January 2021. It has indeed been a great journey with the little learners since the first day I stepped into the school.

Early Childhood Education is vital for a child's all-around holistic development. And I feel Tender Petals is a great platform for the little ones to learn by involving themselves with various activities, learning through play, and understanding a concept fully.

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JOYNEETA TALUKDAR,
FACILITATOR,
Tender Petals Preschool,
Panjabri, Guwahati.

**FROM THE DESK OF
TENDER PETALS
~ FACILITATORS**



Tender Petals is a journey I have embarked upon since 5th April 2023. It gives me immense pleasure to be a facilitator of this flourishing family. I have received wonderful responses from my colleagues, seniors, and all my staff. I have learned a lot and gained experience with the company and I hope this journey will continue for long.

I have had a wonderful experience so far with the little ones in the preschool. In a short period, I have built a strong connection with my little students.

Early Childhood Education aims at the holistic development of a child which includes social, emotional, cognitive, and physical needs to build a solid foundation for lifelong learning and well-being. ECCE can nurture caring, capable, and responsible future citizens.

Various reasons make Tender Petals a unique preschool chain. It has a value-creating humanistic multidisciplinary approach, where every child is a happy learner who is ready to explore and evolve during this unique journey.



DIMPI SARMA, FACILITATOR,
Tender Petals Preschool, Sorbhog, Assam.



I joined Tender Petals Preschool at Sorbhog, Assam as a facilitator in the year 2020.

I have a beautiful experience with the little ones in the preschool. I enjoy helping them perform different activities which include fine motor and gross motor activities, also different life skill activities.

Early Childhood Education is very important for every child as the early years are very vital for a child's optimum brain development. And Tender Petals is a school that provides the best environment for a child's holistic development. I am happy to be a part of this school.



PARIBJAN BEGUM, FACILITATOR,
Tender Petals Preschool, Sorbhog, Assam



I joined Tender Petals Preschool at Sorbhog, Assam as a facilitator in the year 2018.

I have been working for the past few years and it has been a beautiful experience so far.

Early Childhood Education is necessary as it gives children the best start in their life. Early years are the foundation of their future development. It provides important opportunities to learn and develop the emotional social, cognitive, and language skills to become a good learner.

Tender Petals is a unique preschool chain because it deals with each child's needs with love and care. It helps to learn new things by play way method by using teaching aids. The brand endeavors to nurture each child with love and care for their holistic development.



ELABATI PATHAK RAJBONGSHI,
FACILITATOR, Tender Petals Preschool,
Sorbhog, Assam.



It has been a great journey to teach as well as learn new things. Early Childhood Education is vital for a child's holistic development because the brain develops the most during the early years from 0 -6 years of age. It focuses on the development of all the interpersonal skills of a child.

Tender Petals is a wonderful platform for the little ones to learn through fun activities and various creative art and crafts, along with a strong academic base backed up with moral education.



NABANITA TALUKDAR, FACILITATOR,
Tender Petals Preschool, Panjabari, Assam.



**FROM THE DESK OF
TENDER PETALS
~ FACILITATORS**



**PARISMITA TALUKDAR,
FACILITATOR,
Tender Petals Preschool,
Hatigarh Chariali,
Guwahati.**



I joined Tender Petals Preschool on 21st Dec 2018.

I have loved working with children my entire life. Every day is a new day for me with kids. Since I joined Tender Petals there has been learning every single day. The sparkling eyes of our little angels made me believe in myself; their unconditional love got me where I am today.

Early childhood education pushes a child toward a bright future. It plays an important role during the development period. ECE introduces a child to learning in a fun way. It helps a child to develop the necessary skills for physical, cognitive, and social development.

Tender Petals is unique because of its special way of teaching and handling children. We offer more activity and material-based teaching to children which help each of them reach their full potential in all areas of life. Children work freely in their own spaces. Moreover, children are happy learners as there is no pressure on them.

**NIBEDITA BAITHURY, FACILITATOR,
Tender Petals Preschool, Jatia,
Guwahati.**

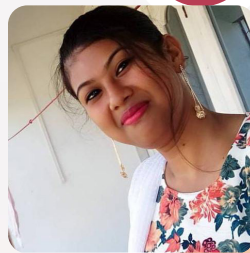
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It has been a wonderful experience at Tender Petals so far. I have learned so much from the children as much as from the adults. They are innocent, funny, and are a bunch of inquisitive minds.

The children must have a strong foundation before stepping into high school. Therefore, Early Childhood Education helps in building this foundation where children can learn the basics all the while playing and having fun. Tender Petals is an innovative preschool with a good amount of learning tools and an activity-based curriculum that helps children to grasp the concepts properly.

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**SATABDI KAKOTY,
FACILITATOR,
Tender Petals Preschool,
Hatigarh Chariali,
Guwahati.**



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I joined Tender Petals at Rehabari on 29th January 2018.

I always adored kids but after joining this school my attachment with children has increased. I love teaching them and spending time with them because I forget all my tensions or problems when I am with them and they always make me happy.

I wanted to become a teacher but I had not decided that I would become a preschool teacher after joining this school I have not got the desire to teach in any other school. Because I find the teaching methodologies here very different and unique that's why I like to teach in this preschool.

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**SANDHYA LAMA,
FACILITATOR,
Tender Petals Preschool,
Rehabari, Guwahati.**



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It is a wonderful experience to work in a preschool with the children. Children are so innocent and loveable to get engaged with.

Early Childhood Education is very important because most of the development of the brain happens within the age group of 0 to 6 yrs. Children love to play a lot and while playing, they learn new things with their conscious as well as subconscious mind.

Tender Petals is a unique preschool because we focus on the overall development of a child rather than academic development. In our school students learn by playing games and doing fun activities which will help them to become independent for the rest of their life.

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How does **Music** help Children's Development?



Music has been an important part of human culture for thousands of years. From the earliest times, humans have used music for a variety of purposes, including entertainment, communication, and religious or spiritual ceremonies. Music has been shown to have a significant impact on brain development in the early years. Studies have shown that exposing young children to music can aid in the development of language skills, cognitive function, and emotional intelligence.

In recent years, however, research has shown that music can also be a powerful tool for aiding brain development in the early years. In this essay, we will explore how music can aid brain development in the early years, including its impact on language skills, cognitive function, and emotional intelligence.

Builds language skills

One of the significant ways in which music can aid brain development in the early years is by improving language skills. Studies have shown that listening to and singing along with music can help children develop their phonological awareness, or their ability to recognize and manipulate the sounds of language. This is particularly important for children in the early stages of language

**ECCE Global Expert
and Well-Wisher**



Amrit Nagpal
Early Years Expert and
Consultant, India



development, as phonological awareness is a crucial skill for learning to read and write.

One study found that children who participated in a music-based intervention program showed significant improvements in their phonological awareness compared to children who did not participate in the program (Mehr et al., 2013). Another study found preschoolers who participated in a music-based intervention program showed significant improvements in their vocabulary skills compared to children who did not participate in the program (Dege et al., 2011).

The reason that music can be so effective in aiding language development is that it involves the same areas of the brain that are used for processing language. When children listen to music, they are exposed to a range of sounds and rhythms that can help them develop their ability to recognize and distinguish between different sounds. Similarly, when children sing along with music, they are using their vocal cords to produce sounds that are similar to the sounds used in language. This can help children develop their ability to produce and distinguish between different sounds, which is a key component of phonological awareness.

Aids cognitive function

In addition to aiding language development music can also aid cognitive function in the early years. Research has shown that learning to play an instrument, for example, can have a significant impact on cognitive function by improving memory and attention. This is because learning to play an instrument requires a great deal of focus and practice, which can help children develop their concentration skills.

Studies have shown that playing an instrument can lead to changes in the brain that can improve overall cognitive function. For example, one study found that children who learned to play a musical instrument for at least two years showed significant improvements in their executive function compared to children who did not learn to play an instrument (Schellenberg et al., 2015). Executive function refers to a set of cognitive processes that are involved in planning, organizing, and executing complex tasks, and is crucial for success in academic and social settings.

The reason music can be so effective in aiding cognitive function is that it engages multiple areas of the brain. When children learn to play an instrument, they are using their hands to manipulate the instrument, their eyes to read sheet music or tabs, and their ears to listen to the sounds that they are producing. This requires the brain to coordinate information from multiple



sources, which can lead to improvements in overall cognitive function.

Develops fine and gross motor skills

Music has been shown to assist the development of both fine and gross motor skills mainly because it encourages movement, which assists in the fine-tuning of brain and body coordination. The more a child moves of their own free will, the more they learn about what their body can do, and the better they become at controlling it.

Builds intimacy

Music can help facilitate the closeness between parents and other family members with young children. Studies have shown that babies will pay more attention to songs or lullabies than they will to adult conversations or baby talk. Things like lullabies also help to calm children and create a sense of security. Research shows that the more contact children have with their parents in the first few years, the better equipped they tend to be for the big world.

Improves emotional intelligence



Finally, music can also aid intelligence by providing a means for self-expression and promoting social interaction. Singing and dancing with others can help children learn to regulate their emotions and connect with others in a meaningful way.

One study found that children who participated in a music-based intervention program showed significant improvements in their emotional regulation skills compared to children who did not participate in the program (Gromko, 2005). Another study found that children who participated in a music

and movement program showed significant improvements in social skills, including their ability to cooperate with others.

Overall, music can be a powerful tool for aiding brain development in the early years. Whether through listening to music, playing an instrument, or singing and dancing with others, children can benefit greatly from incorporating music into their daily lives.



**ECCE Global Expert
and Well-Wisher**

NATURE-BASED LEARNING

DARCEL WASHBOURNE
**British Governess with a
degree in TEFL from Middlesex
University, London.**



Nature serves as a significant source of curiosity and exploration, providing children with diverse sensory experiences. It is a crucial component, as it establishes a profound link between childhood development and the natural world. By incorporating nature into the educational process, children develop a profound appreciation for its wonders and benefits.

Nature-based learning for early years children is a holistic approach that emphasizes the importance of hands-on, experiential learning in natural environments. It provides a unique opportunity for young children to explore, discover, and learn from the world around them, fostering their curiosity and love for nature. Studies have shown that nature-based learning can have significant benefits for children's physical, cognitive,

social, and emotional development. In this modern age, where children are increasingly disconnected from the natural world, nature-based learning provides a critical pathway for children to develop a deep appreciation and understanding of their environment. Children have an innate desire to explore and learn about the natural world around them, and this exploration is critical to their intellectual and emotional development. My role as a Montessori teacher has allowed me to make nature a part of my classroom daily and it has brought wonderful results. Montessori classrooms often incorporate nature-based learning through activities such as gardening, observing and caring for animals, and nature walks. These activities are designed to help children connect with nature, and develop a sense of responsibility and respect for the environment.

Dr. Maria Montessori considered the outdoor environment an extension of the indoor classroom. She further highlighted the vital connection between human kind and the natural world, stating that “the land is where our roots are” and that, children must be taught to live in “harmony with the Earth”. In her explanation of cosmic education, it is emphasized that the child’s place is in the broader universe. This profound understanding can be achieved by exposing the child to nature directly and letting them learn from it first hand, “When the child goes out, it is the world itself that offers itself to him”. Rather than confining children to objects that represent ideas, Montessori guides that parents should take their children outside to experience the world’s real things. By increasing a child’s interactions with nature, they are promoting the child’s development as a young naturalist. Spending more time in nature can also encourage the child to lead an environmentally responsible lifestyle throughout their childhood and into adulthood.

How can we incorporate a nature-based approach in education and what are the lifelong benefits? You do not have to go to a Montessori school or forest school to see the benefits. This nature-based approach to early childhood education involves incorporating the natural world into the curriculum. This type of education permits the child to have a healthy engagement with risk, learn to problem solve within a holistic natural environment, and allow the child to be hands-on. Below are some of the key factors of nature-based learning in early childhood education:

- **Promotes Physical Development**
Nature-based learning provides ample opportunities for young children to engage in physical activities, such as running, climbing, and exploring. These activities help to develop

gross motorskills, strength, balance, and coordination. Furthermore, being outdoors exposes children to sunlight, which is an important source of vitamin D, a nutrient that is essential for healthy bone growth.

- **Enhances Cognitive Development**
The natural world provides a wealth of learning opportunities for young children. They can learn about the seasons, weather patterns, and the life cycles of plants and animals. Exposure to nature has also been shown to improve cognitive function, including attention, memory, and problem-solving skills.

- **Supports Emotional Development**
Being in nature has a calming effect on the mind and can help to reduce stress and anxiety. This is particularly important for young children who may be experiencing separation anxiety or other emotional challenges. Furthermore, nature-based learning fosters a sense of wonder and awe, which can help to develop curiosity, creativity, and a love of learning.

- **Encourages Environmental Stewardship**
Nature-based learning helps to instill in young children a sense of responsibility and respect for the natural world. It promotes an understanding of the interconnectedness of all living things and encourages children to become environmental stewards. This is important for the future of our planet, as it will help to create a generation of individuals who are committed to protecting the environment.

- **Improves Social Skills**
Nature-based learning provides ample opportunities for children to interact with one another in a natural and unstructured environment. This fosters the development of social skills, such as communication,

cooperation, and conflict resolution. Furthermore, nature-based learning encourages children to work together to solve problems and achieve common goals.

The numerous benefits of this approach to learning help to strengthen the confidence and abilities of young children in early childhood education. These learning environments are aimed to promote learning in a contained space not a constrained space. What sets it apart from other curriculum areas is that it is completely learner-centered with learner-based outcomes.

How can we increase participation in nature in an early-year setting? Here are a few ways we can do that:

- Take lessons outside at all opportunities: Activities such as story time, singing, art, math, writing, physical education, and science experiments can be taken outside whenever possible. In my Montessori experience, we often say there is no such thing as bad weather but only the wrong choice of clothing. All learning goals can be accompanied by nature, educators just need to take the first step to make that happen.
- Have them days that involve nature: Get children to come in as their favourite animal, celebrate days that focus on the conservation of the earth, call in an expert to come into the school, and do a talk about a certain animal or plant.
- Create a vegetable garden/flower garden within the school: Classes can take turns to water the plants and look after them. This teaches children to take care of and nurture their environment and encourages them to respect the beauty of nature. Teachers

can also set up fun science projects such as growing beans in the class or sunflowers and getting children to measure and predict the outcome of their plant using a STEAM approach.

- Encourage hands-on exploration: Teachers can encourage hands-on exploration by providing opportunities for children to touch, smell, and experience different natural materials and environments.
- Foster a sense of wonder and curiosity: Teachers can foster a sense of wonder and curiosity by encouraging children to ask questions and explore their environment with a sense of awe and wonder. By taking trips to farms, nature reserves, the forest, and animal sanctuaries allow young learners to ask questions to professionals and learn more about that environment.

By incorporating these strategies, teachers can help to create a classroom environment that promotes a deep connection to the natural world and deepens a love of learning.

Summing up, nature has numerous benefits for children, both in and out of school. By spending time outdoors and interacting with nature, children can develop a deeper appreciation and connection to the natural world, which can hone a sense of responsibility for environmental conservation. Integrating nature into education can also provide rich and meaningful learning experiences, stimulate curiosity and creativity, and promote physical and mental health. As future stewards of the planet, it is essential that children develop a sense of environmental consciousness and responsibility from an early age, and nature-based education can play a vital role in achieving this goal.

ECCE Global Expert and Well-Wisher

PROCESS VS PRODUCT



SHAMILA NAZIM
EARLY YEARS SPECIALIST, AUTHOR, UAE

Being an early-year educator and leader for several decades now I have had the opportunity to delve into all areas and learn in an early-year setting. By far for me, the most intriguing is children's exploration of arts and crafts and its benefits if managed in the 'right' way.

I am sure we all agree that children enjoy all types of art, and that art and craft opportunities are deeply embedded in most approaches to early childhood education across the world. It is commonly recognized that art activities not only help children to express themselves, but also help nurture children's creativity and fine/gross motor skills along with their cognitive development like planning and problem-solving, and decision-making.

Early art experiences literally help to grow the brain. We have learned from neuroscientists that it is the engagement with our environments that create new neural pathways that change the brain through exposure to different stimuli. Children's brains grow to at least double in size in the first year. It keeps growing to about 80% of adult size by age three. This means the experiences they have during these years are vital to their development. So, presenting a range of art experiences to children is super important in early years setting.

When children are exposed to any kind of activity the brain is stimulated by the sounds, movements, colours, and sizes around them. Art activities stimulate both sides of the brain

and help increase the capacity for memory, focus, and concentration. Children who engage in open-ended art experiences will develop strong reading skills and they tend to do better in math and science. Art introduces children to new vocabulary and concepts. It creates memories and images, which enhances the intellect. Children also improve and acquire social skills, communication, and enhanced self-esteem.

There is an ongoing debate between the two most common types of art that transpires in an early year's classroom – this is the Process of Art Vs. Product art debate. My aim is to discuss evidence around this topic, allowing you to decide whether this is as black and white as it seems. Let's explore both types of art and how they are commonly perceived amongst early years educators as a 'debate' opposing each other.

Process-based art is where the focus is entirely on the children enjoying the 'process' of their art experience. The art is very much child-directed, and children are given a variety of materials and tools to use. They are 'free' to explore and use these tools and materials as they wish making their artwork original and unique to them. The end project/artwork is a true representation of 'their' experience and their depiction of what they had in mind. Their art pieces are valued and celebrated which inevitably and clearly leads to empowerment and confidence. Each child is unique, and this is celebrated through open-ended opportunities and access to a range of resources.

Product-based art is usually completed following exact procedures set forth by the teacher, often following the displaying of a pre-made model or by having children watch the educator create the piece of art first before they are given the chance to create their own. The focus is usually on the product and each child will create a piece of work identical to the other. The tools and materials are limited and there is no room for exploration.

For product-based art, educators will usually spend hours of their time pre-cutting shapes and drawing images that will be presented to children. Children are then expected to follow a set of instructions or step-by-step procedures. There is a high potential for children to become frustrated and feel undermined if they are unable to meet expectations, or when their art does not match the model 'prepared earlier'. Educators will often manipulate and change children's work though moving shapes not placed in the 'right' place or by drawing over the art to make the piece look like the image they had in mind.

Product-based art is usually done to please the eye – to make displays look 'perfect' and uniform. It is also an easier way to complete an art activity as they would be minimal or no tidying up to do. The activities will be completed in a very robotic manner leaving no room for questions, discussions, or thoughts.

So, we are all aware that as early years educators we must create learning opportunities that are fun, exciting, free, child-centered, and play-based. Though we must also be available to provide guidance, support, and direction where appropriate. So where do we start when presenting

children when creating environments rich in arts and crafts opportunities within an early year's setting?

Firstly, it is always important to set the scene for the lead-up to your activity. It is vital to provide real-life experiences, have discussions, read books, watch 'real' videos (no cartoons / drawn or worksheet images– a debate for another day), share experiences, and answer any and every question that may be asked before, during and after the art activity. Introduce new vocabulary and encourage new hypotheses.

Another vital component to consider is the importance of providing a range of materials and tools for children to explore and investigate. When children have the opportunity to explore a range of materials, and tools they are able to experiment with different colours, patterns, lines, textures, and shapes freely. They can explore and appreciate the properties of the tools provided for mark-making and art activities. Children's choices are made through valued curiosity and celebrated through the availability of a range of tools and materials. Process art is enjoyed at its fullest.

Finally, and possibly most important, is to remember to provide a 'plain canvas' for children's artistic expression. The plain canvas could be in the form of plain paper, cards, boxes, or fabric but whichever one is chosen it should be plain. Plain canvases provide ideal foundations for child's personal and unique representations of their learning experience and explorations. Some children may require guidance and support, which is ok, but we must be careful that any support given should be free from any manipulation or judgment. The aim is to provide exciting physical contacts that motivate ideas and ignite different concepts, adding to the brain's experiences thus creating meaningful neuro-connections vital for positive child development experiences.

The benefits of process-orientated art are clear to all and are indeed valued by many. Offering children, a choice and encouraging child-led approaches has clearly proven to empower children. Giving children a voice and encouraging them to take control of their own unique learning journeys have supported the development of the independent explorer. There is so much we can learn about children's experiences, feelings, and emotions through their artwork. Open-ended conversations before, during, and after the art activity or process can facilitate discussions and the introduction to new expressions and vocabulary. Celebrating their creations as unique and amazing masterpieces will add to their confidence and empower them further.

Together we should continue working towards showcasing each child's uniqueness by celebrating their visions, creations, and ideas. We need to understand that the 'process' is the journey a child experiences when they are creating, and the 'product' is what they end up with as a result of that creative journey.

It is vital that we recognize that both are important and that both are a part of the child's own individually inspired journey we are then exactly where we need to be in this 'Process vs Product' debate.



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From the desk of
Tender Petals
*Parents

When we went for the first time inside the school premises, we felt a sense of security, positivity, and a promising atmosphere. Respected Principal madam and her team were very welcoming and confident. Hence, we decided to enroll our son at Tender Petals, Rehabari Center.

The school is a complete package of education as well as extracurricular activities. The students not only learn basic education but also are upgraded in the field of singing and dancing. They also celebrate all the festivals/ functions and carry out the same in a very systematic



Dr. Suhasini Das,
mother of Shrestha Dhabale,
Tender Petals Preschool, VIP,
Guwahati.

I found the Tender Petals curriculum to be value-based and designed as per the child's ability and understanding. Each stage has taken into account the child's developmental needs. Being in the arena of preschool education for a decade now, Tender Petals is competent to take into account changing norms and policies and is a leading example of embracing changes and moving ahead.

The location and easy accessibility make it attractive for parents to consider Tender Petals as their first choice. Even though we had shifted from a different place, the school was kind enough to accommodate my daughter mid-session.

Teachers are observant and pay attention to every child.

As a single parent for me, it is very difficult to pick up and drop, if the school is not nearby. So, I chose Tender Petals which is a good play school for my child.

Tender Petals Preschool has a progressive environment. The use of different kinds of teaching methods has helped my child to learn and develop a lot.

My experience at Tender Petals is very good because my child is improving and now he is becoming

Kaberi Bhaduri,
mother of Aarav Kashyap of
Tender Petals Preschool,
Rehabari, Guwahati.



and organized manner. The teachers and other helping staff are very empathetic and supportive. They are also very focused on their basic education which they teach in a very playful and friendly manner. The best part of the education system is that it is activity based which not only makes education fun but also interesting.

It's been amazing so far. I would strongly recommend other parents to enroll their kids in Tender Petals preschool. I am sure they will also have a very good experience.

The children are involved in a multitude of activities apart from studies. The class teachers keep parents updated about daily class work and homework so that we can track their progress as per schedule.

The curriculum is divided into various categories like cognitive, language, gross motor activity, and audio-visual activities which ensures holistic development of the child. There are also many activities like art and crafts, and mini do-it-yourself (DIY) to celebrate different festivals and events.

My daughter looks forward to going to school each day. She enjoys her time at school, learning, and playing, with her teacher and other friends. She thoroughly enjoyed her Bihu practice for the Annual Day function where each teacher had put in extra effort to prepare the children for their performance.

My personal experience when interacting with teachers and other staff has been very pleasant and positive. We are satisfied with our daughter's overall progress and look forward to continuing our association in the future.

Tinku Datta, mother of
Debansh Datta, Tender Petals
Preschool, Jatia, Guwahati.



independent as well, which I believe is all due to the fun activities done at the center.

From the desk of
Tender Petals
*Parents

I choose Tender Petals for my child for many reasons. The first one is the teaching methodology of the school and the second is the location of the school. I found the place incredibly inspirational and motivating. Thirdly the school has quality teaching, focuses on student welfare, inclusive education, values, academic standard, leadership, and valued education at reasonable expense.

A school serves as the first learning place for most people. I am blessed to send my daughter to Tender Petals Jatia Centre, as it has given her the platform to do better in her future and also built her personality. Moreover, this school has a lot of strong points which make me feel fortunate to be a part of it. Along with academics, extracurricular activities are also held at

this school. Another reason that makes this school unique is that it doesn't measure everyone on the same scale. The staff gives time to each child to grow at their own pace which instills confidence in them.

I feel overjoyed to share my experience with the school which is reflected in my daughter's progress. I feel so grateful to see my daughter respond so intelligently in situations. Through the school's curriculum my daughter had become an independent learner now, with limited students in each class it has made easier for teachers to handle each child individually. My daughter has developed confidence. I can see the mental growth of my child. Thank you for your kind effort to improve my daughter and for giving her such a brilliant environment for growth.



SimaAra Begam,
mother of Afreeda Khanam,
Tender Petals Preschool, Jatia,
Guwahati.



**Hriday Choudhury
and Chandana Devi,**
parents of Dhruvit
Choudhury, Tender
Petals, VIP Road
Centre.

In our locality, we have been seeing Tender Petals Preschool for a long time. People from our building sent their child to Tender Petals and were very happy about it. They referred us to visit the school. While interacting with Tender Petals teachers we were very happy and on the first visit, our child got involved with the teachers and the free play facility of the school. We felt like this will be the right place for him and got him admitted. Now we can see an overall improvement in our child and we are happy about the experience so far.

In our opinion, the school is very good at managing children of different cultures, languages, and backgrounds. All are treated equally and personalized care is also given to every child based on his or her emotions and understanding. Interactive learning is practiced and a homelike environment is created with utmost care. The teaching apparatus is enjoyed by children very much. Teachers are the driving force of Tender Petals who are very passionate about their job.

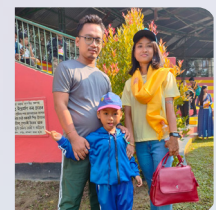
Our child is very happy with the school as well as his ma'am. We have witnessed a lot of development in terms of his speaking ability as he was not speaking much before joining the school. A drastic improvement is seen in terms of social interaction and behaviour management. He likes the school so much and his emotional attachment to ma'am makes him do the right thing after school hours. In terms of academics, we are happy that he is showing progress in that area too.

**Vicky Kumar Singha, father of Viransh Singha, Tender Petals
Preschool, Jatia, Guwahati.**

Tender Petals is near my house and I wanted my child's first school to be near home. And I also chose Tender Petals because it is based on the Thematic curriculum which will be helpful in my child's all-round development.

The environment in Tender Petals is very pleasant. The teaching methodologies and activities are very helpful in physical and mental development.

My child's experience in Tender Petals is very good. With the help and support of the teachers he even learned dancing, singing, and other activities. My child has changed a lot. He respects his elders; he is well-mannered and is very attached to all the teachers and students at school. We are happy to be a part of Tender Petals.



Mukesh Kumar Dubey,
father of Aashwi, Tender Petals
Preschool, VIP, Guwahati.



Tender Petals Preschool provides a jump-start into pre primary school understanding of listening skills, all the best facilities to each student in the right way and the children are following directions/instructions, which I believe every secondary comfortable and are also learning sharing, and taking turns. I cherish school also should do. The school without any burden or hesitation. Here the cheerful smile of my four-year-old enlightens our children in a manner I found that the class teacher gently while going to school as she is ready that leads to broadening their pushes children to develop reading to spend a fun-filled day among her horizons and developing their and writing skills. The school and friends. Her wide grin radiates a ability to question and analyze, as parents together support the child to feeling of happiness and satisfaction. compared to other play schools in grow in the desired way. Therefore, My experience with the Tender Petals this area where we reside. the school conducts PTMs regularly preschool is awesome. and welcomes parents' suggestions.

This school has given the children Here my child developed an



Arnab Baruah,
father of Agneev Baruah,
Tender Petals Preschool,
Down Town, Guwahati.

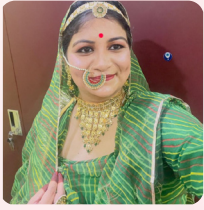
Agneev is our only son and we Town Centre Kasturi Mahanta, who their overall skills. wanted to start his educational not only explained the teaching- journey in a school where he will learning process but also showed the get the utmost care and will develop activities done by the children which his learning skills. We had been helped us take a decision. searching for a school that is not only Since my son is in playgroup, the play area is big and has all the nearby but which has an organized play materials, which most of the methodology. schools we visited did not have. The

After visiting many schools, we schools we visited did not have. The compound is clean and safe. The were highly impressed by the toys which are used are creative communication made by the Principal of Tender Petals, Down which will help the kids to develop

Subhadip Midya and Shilpi Midya, parents of Anshuman
Midya, Tender Petals Preschool,
Jatia, Guwahati.



Frankly speaking, there are many Tender Petals is superior to other classroom teaching. options available in Guwahati in play schools present in Guwahati. terms of the admission of our child The second reason is the location, My child has shown improvement in to a play school. However, we chose it is close to where we stay. A third learning and development. He also Tender Petals for a few reasons. reason the school fees are within our exhibits positive traits that he learned from school and demonstrates The first one is the curriculum. We budget. greater knowledge level. went through the curriculum of other schools, checked every subject, and The teachers of Tender Petals we observed that the curriculum of adopt the best suitable practice for



Priyanka Jain, mother of **Dhrvika Jain,** Tender Petals, Rehabari, Guwahati.

The environment of the school is very good and the teachers are very cooperative with the children as well as parents. The children feel safe as at home when they are at school, which helps them to learn and grow into wonderful little humans.

Before enrolling my child in Tender Petals, I heard from a few parents who send their children to the preschool, that the teaching methodology and school environment is very unique and effective for children. The teachers give importance to the socio-emotional development of children. Thus, I chose Tender Petals for my son.

The teaching faculty and the helpers in the school are very supportive and make great efforts towards making the learning process very enjoyable. Along with the academic schedule, the school focuses

on various extra-curricular activities as well as cultural activities.



Jugajyoti Das, father of **Bidyum Baibhab Das,** Tender Petals Preschool, Sorbhog, Assam.

Before joining the school, my son had trouble speaking. But after he started going to school, he started saying many new words as I have observed. Now he follows discipline and has become more punctual.

Dr. Dalita Kalita, mother of **Sankalpa Dutta,** Tender Petals Preschool, Sorbhog, Assam.



At first, we came to know about of Tender Petals. Now we feel it Tender Petals from our neighbors. was a great decision for the holistic development of our son. When we visited the school, we found a healthy environment for our son. After talking with the centre head of the school we noticed that the school is very much concerned about children's mental health. At that point, we decided to be a part

The curriculum is age-appropriate, and the teaching methodology adopted by the school is very helpful. The school staff is outstanding, they handle children with much care.

The school is like a second home for my son. With the unique teaching methodology, my son has shown a good deal of progress. We appreciate the school for the kind of effort they put into taking care of the children. We always recommend Tender Petals to other parents.



Sunita Chowdhury, mother of **Upadhriti Dey Chowdhury,** Tender Petals Preschool, Jatia, Guwahati.

We have chosen Tender Petals because we are working parents, we cannot give proper time and attention to our child which is very necessary for her, at this age, so we found a great platform for her early years' education.

Tender Petals has a good and friendly

environment and all the teachers are very encouraging in their way of teaching and they help my child to do many different activities and tasks. From the day she started her classes in Tender Petals she learned various activities like rhymes, coloring, crafting, and most importantly she

learned the GAYATRI MANTRA which I was unaware of. I was stunned when she first recited it in front of us. All credit goes to the Tender Petals team and especially our principal ma'am. Thank you so much Namita ma'am for taking care of our child.

From the desk of
Tender Petals
*Parents

Harendra Sinha,
father of Adhiti Sinha,
Tender Petals
Preschool, Panjabari,
Guwahati.



I chose Tender Petals Preschool because it enables a child to develop different skills and also understands the importance of discipline in their day-to-day lives. Children have fun while learning, they learn different life skills while engaging in fun activities.

Choosing a good preschool for a child's early years of education is very important. My child is really fond of her school and we as parents are happy to have enrolled our little one in this wonderful school, where learning is fun and holistic.

Gitasri Das, mother of
Vivaandhriti Das, Tender Petals
Preschool, Jatia, Guwahati.



We as guardians chose Tender Petals for our child because the school fees are quite affordable compared to many other schools that charge a huge amount for admission. We heard from the local people of Jatia that the center of Tender Petals has a really good reputation in respect of studies and various curricula. And the center is nearest to our place which is convenient for us as well.

The school is unique in many ways, firstly, we like the teaching methodologies. The school usually celebrates almost all festivals which is very beneficial for the children.

Our child's experience is wonderful.



Mandira Mandal,
mother of Yash of Tender Petals
Preschool, Rehabari, Guwahati.

Nibedita Dewan Das,
parent of Devagyaa Kashyap,
Tender Petals Jatia Centre,
Guwahati.



I chose Tender Petals Preschool because I was told that the teachers are very caring and responsible. I have seen the good qualities of all the teachers of this school. I started sending my child without any hesitation.

Tender Petals Preschool at Jatia is quite unique. Its environment is very peaceful. Teachers are very polite, helpful and have very pleasing personalities.

Ever since my son started going to school, he has become smart and also cooperative. The teachers also help the children to become independent through various interesting activities conducted every month.

I am immensely pleased and satisfied to have sent my child to this wonderful preschool.

We wish many more years of success to the Tender Petals Team.

Rekha Jindal,
mother of Ayansh Jindal,
Tender Petals Preschool,
Rehabari, Guwahati.



Choosing Tender Petals for my child has been one of the best decisions for his life. The school works beyond its comfort zone and is ready to take up challenges and stands out amazingly.

There are many kindergartens where a child can go, but Tender Petals provide an environment that brings the best out of a child. Not only the academics but they involve the child very well with the extracurricular activities too.

My child's experience with Tender Petals has been amazing. As an autistic child, he has improved a lot. I feel extremely grateful that his early years of education have been done here. He has evolved and improved during these years. We would have regretted if he wasn't studying here.

We chose Tender Petals at Rehabari since it is close to our home. We liked the environment of the school. The facilitators and the caretakers are very supportive and well-mannered. My child loves to go to school and we can see him developing in every aspect and not just academically.

From the desk of
Tender Petals
*Parents



Pinaki Das,
mother of Anurag
Das, Tender Petals
Preschool, Sorbhog,
Assam.

I have been working in the field of education for more than a decade. Hence, as a teacher and a conscious parent, I always looked for an ideal option for my child. Fortunately, I happened to attend a seminar organized by Tender Petals, Sorbhog. The motto set by the organization, the spirit of exceptional work with the dedication that the team exhibited, brought my search to an end. I was excited to enroll my child in Tender Petals.

As already mentioned earlier, I have seen the environment of many schools. But, Tender Petals is different in many aspects. I believe discipline is the foundation of a healthy environment at any school. I observed discipline maintained in a very convenient way here. Also, the teachers are well-equipped with proper teaching skills and dedication. They are always enthusiastic, loving, and hard-working.

From my child's expression, I can say that he enjoys his school hours. Along with love and fun, he has attained the expected level of learning outcomes during the last two years. He is getting exposure to a wider world of knowledge, friendship, love, and care outside his family and home. I hope he will flourish in the years to come and grow up to be a resourceful and responsible citizen.



Bandana Das, mother of
Dibyanshu Talukdar, Tender
Petals Preschool, Tamulpur,
Assam.

Modern education is child-centric. Tender Petals is a child-centric school. It provides special care and attention to the children which helps in their holistic development.

The school has a wonderful infrastructure required for the physical and mental development of the children and at the same time, it maintains a hygienic and positive environment.

It has been two months since my child started going to school. I have never heard him say he doesn't want to go to school. I as a mother, can see some positive changes in him after being enrolled in the school. His experience with each and everyone connected to the centre is good enough.

Jyoti Pd Borah, father
of Divyansh Borah,
Tender Petals
Preschool,
Panjabari, Guwahati.



Tender Petals as the name suggests is all about nurturing tender (young) people into becoming responsible citizens and successful individuals of tomorrow. That tomorrow will blossom only if we nurture young minds right from the start. So, we chose Tender Petals for our child's preschool education. The school also has a very caring person, our principal Sir, Mr. Mriganka Gogoi, and our adorable teachers who go the extra mile for every child in the school.

The one aspect that separates the Tender Petals preschool chain from other schools is the human touch. Others may be big names in the preschool industry but over time they have become only business entities. Tender Petals creates a fun learning environment for children and also has a lot of parent involvement programs (PIP).

My son, Divyansh Borah, studies in RB 1 (Jr. KG) of Tender Petals Preschool, at Panjabari, Guwahati. Like many other children, he too was reluctant to go to school initially, wake up early every day, do homework etc. But gradually he has changed and is now very fond of his school. It is a place where he reads, writes, learns math and language, develops his skills, plays have fun and also learn moral and ethics.

Dr. Sanhita Purkayastha,
mother of Shubhayan
Purkayastha, Tender Petals
Rehabari, Guwahati.



We have chosen Tender Petals for our child because it is a reputed preschool led by our loving and very well-known principal ma'am Ms. Riina Dey and all the facilitators are just awesome. Most importantly, it is close to our home and the best for our child's overall development.

This preschool is different due to its ambience and is nothing less than a second home for the tiny tots. The friendliness and warmth of the teachers make it easier for the kids to gel easily.

Our child's experience is fantastic and he could adapt himself to this environment very soon. Till now he is enjoying being at school and this preschool is playing a crucial role in shaping his future as a whole.

From the desk of
Tender Petals
*Parents



Kakoli Banya Boruah, mother of
Krittika Dyuti Baishya, Tender Petals
Preschool, Jatia, Guwahati.

When I was searching for a good school for my child, one of my colleague spoke highly of Tender Petals, Jatia as his child was already there. On his suggestion, we visited the school and met Ms. Namita Das, Centre Head, and we were assured that our child will be in good hands. It is more than one year now and we were not wrong.

The team of Tender Petals, Jatia is awesome. Never for a day, my daughter refused to go to school. In fact, from the first day, she liked the school so much (she was just two and a half years then) that even on holidays she wanted to go to school. Interacting with the team also made me confident that my child will be under good care. Also, we were in awe of how fast she learned and spoke of things that we did not realize that a child of such a tender age, would know.

To be precise, awesome is the word. My child always speaks so lovingly of all teachers and staff of Tender Petals, Jatia. After coming from school, she always use to excitedly tell what she did in school, which I think is a sign of how good the staff is while dealing with children.



Shraishi Singhai,
mother of **Divik Barua**,
Tender Petals Preschool,
Hatigarh Chariali,
Guwahati.

Tender Petals' environment is child friendly. It has clean and naturally lit classrooms compared to other schools, which helped us choose this preschool for my son.

Every morning my son looks forward to going to school, as a mother of a two year old this is the most comforting feeling for me.

We chose Tender Petals because of the teachers sheer dedication to raise a child to be future-ready in terms of social, emotional, and educational aspects.

Sabita Das
mother of **Dhruval**
Das of Tender Petals
Preschool, Rehabari,
Guwahati.



We chose Tender Petals Preschool because this is the best preschool in our area. The facilitators of the school are very caring and responsible. My child has started showing excellent development after he started going to school.

Shahid Ahmed Mazumder,
and **Salina Firdous**, parents
of **Ibrahim Maruf Mazumder**,
Tender Petals Preschool, VIP,
Guwahati.



Firstly, we chose Tender Petals as it is near my office and I can pick up my son easily.

The school has friendly teachers and my son is very attached to Ms. Kasturi ma'am and Madhu ma'am.

Our child's experience with his teachers and caretakers is great. He loves the activities done at school.

Komal Naulakha,
mother of **Gunav Bhansali**,
of Tender Petals Preschool,
Rehabari, Guwahati.



We were looking for a preschool for our child which has a friendly and welcoming environment, and we found that in Tender Petals. The way principal ma'am and Centre Head ma'am talked with us, we were sure right then and there that this was the kind of "home away from home" we were searching for.

Firstly, we were impressed by the way teachers teach there. The rhymes done in the most enthusiastic manner, and for a more realistic learning experience the classroom was converted into a marketplace by their teacher Babita ma'am. Personal attention to every child and the caring nature of the faculty play a vital role for us in choosing this school over the rest.

Our child Gunav is very fond of the Centre Head ma'am, and is always around her. It makes me happy that my child is adjusting to this new environment within ten days, and is getting fond of his school.



Gayatri Sarma Bharadwaj and Manas Jyoti Bharadwaj, parents of Harshil Bharadwaj, Tender Petals Preschool, VIP, Guwahati.

The priority for choosing the Tender Petals VIP center is that it is near our residence.

The school provides a play way method of teaching which helps the tiny tots to learn and develop while playing. The teachers also make the children comfortable through their guidance, care, and love. The school also celebrates every occasion making the children aware of festivals and events, and in return, children inculcate social skills and moral values.

A good environment enables a child to be enthusiastic and discover new things outside their home. Seeing my son, Harshil, we are pleased that he is provided good guidance in his early stage of schooling, thereby helping him in his studies and his overall development.

Jagannath Debnath, father of Jagriti Debnath of Tender Petals Preschool, Rehabari, Guwahati.



We send our child to the Tender Petals Preschool at Rehabari, as it is near to our home and the children are taken good care of. The teachers are wonderful, they celebrate every occasion in a special way with the children, through which they have fun and also learn about the different cultures in our society. Personally, my child's experience with all the teachers and caretakers is great. Once she started going to school, she opened up, it has helped her develop her personality.

Kavita Sinha, mother of Ojaswini, Tender Petals Preschool, Panjabari, Guwahati.



I am very glad that my ward is studying at Tender Petals Preschool, Panjabari, Guwahati. As the name suggests, they handle children with utmost care and nurture their tender lives with love.

My child has learned a lot of things that could only be taught in such an environment where the facilitators are meticulous, attentive, caring, lovable, and especially knowledgeable along with good management.

From the desk of
Tender Petals
*Parents

Suresh Kr. Pal and Sudeshna Pal, parents of Shreyashi Pal, Tender Petals Preschool, VIP, Guwahati.



One of my colleagues informed me about this school. He told me that it is the best pre-primary school for his child and it is the nearest school to my residence. So, I chose Tender Petals for my daughter.

I think that the teaching methodologies, different kinds of activities, and teacher's approach towards the students are very good. My daughter is very much interested in going to school and she enjoys the school hours. 'Play and learn' holds her interest and gives confidence to learn different skills.

Dr. Jumi Dutta, mother of Jyanshu Choudhury of Tender Petals Preschool Rehabari, Guwahati.



Tender Petals Preschool at Rehabari is near our home and the Google rating is also good. Principal Riina Dey ma'am is also known for her expertise and experience in this field. Together with Tender Petals branding is an excellent center for learning.

The adoption of new ideas and inclusion of child friendly learning techniques makes it different from the other schools. Also, the celebration of all kinds of events makes the children more aware and responsible towards society.

Dimple Chauhan, mother of Dakshayani Chauhan, Tender Petals Tamulpur Centre, Assam.



My daughter joined Tender Petals Tamulpur Centre very recently. In this short time, I have seen a drastic change in my daughter. She absolutely loves the school and the environment there, especially the teachers who are very kind and cooperative.

The curriculum is very unique and interesting and every child gets individual attention. The teachers are using various teaching apparatuses and this is very inspiring and encouraging. I highly recommend Tender Petals Tamulpur Centre to parents of little ones who are looking for a good preschool.



Subodh Agarwalla & Ashika Agarwalla,
parents of Paramveer, Tender Petals
Preschool, VIP, Guwahati.

This school is like a second home for our child. All the teachers here are very proficient in handling the students. Whenever we visit the school, we see each child participating in some or the other class activity. We appreciate Tender Petals for all the efforts they have taken to bring up my child.

Children deserve to feel safe and secure in their surroundings, and

when they are, it promotes mental well-being, and stability and actively supports child development. Enabling environments both indoor and outdoor creates important spaces for learning to happen, which should be welcoming and interesting for all children and Tender Petals is far better at this than any other preschool that we have seen.

Apart from home, school is the single most important place in the lives of children. Their experience of school will play a vital part in their lives and will determine their academic, social, and, probably, occupational future. When it comes to my child, he is loving the environment making new friends, and learning new things every day.

**Dr. Ziaur Rahman and
Mrs. Nashrin Jebin, parents
of Naeem Zafri, Tender
Petals Preschool, Beltola,
Guwahati.**



We have chosen Tender Petals Beltola centre, firstly because the school is near my house. Now it is the next best after care for our child. It is where my child learns proper behavior, and skills and gathers the necessary preliminary knowledge. All teaching and nonteaching staff provide love and care to the child. This center is a platform where a child prepares for their future

abilities. There is a difference between Tender Petals and other preschools. Cleanliness, hygiene, and discipline are the plus points of Tender Petals preschools. There is a system and sequence in all its activities so that a child could slowly learn and can develop socio-emotional skills. They get an idea of how to utilize and divide the time for studying, playing, and other extra curriculum activities, in their day to day life.

It is an excellent experience with both the teaching and non-teaching staff. My child has become smart, disciplined, and more polite after going to Tender Petals school. He is enjoying his preschool days. Also, he has become loving and caring toward other children. He sings the National Anthem, and school prayer, and rhymes at home. He is gradually developing a healthy mind in a good and healthy environment of Tender Petals school as the teachers are very friendly, loving, and caring.

**Papu Nag,
father of Pranshi Nag,
Tender Petals PreSchool
Rehabari, Guwahati**



Choosing Tender Petals for my daughter was one of the best decisions we made as parents. Tender Petals has a safe, beautiful, clean, and inspiring environment with a large outdoor space that they use all year round. Teachers are very dedicated, enthusiastic, and passionate about early

childhood education and our children. Communication with parents is outstanding. My daughter Pranshi is excited to go to school. She is confident, open-minded, creative curious, and happy. We feel very fortunate to be a part of Tender Petals school.

There are many schools in my area but Tender Petals preschool is the best. Tender Petals school has an

infrastructure that makes it the best. Highly educated and cooperative teachers make the education system better. Tender Petals school also provides attention to extracurricular activities.

I am very happy to see improvement in my child.

Dr. Juthika Mahanta, mother of Shivanshi Kalita, Tender Petals Preschool, Jatia, Guwahati.



I got a good reference from one of my colleagues whose child was already enrolled in Tender Petals, Jatia, one year before my child. After that, I also searched about Tender Petals on the internet and got good reviews. That's why I decided to opt for this school for my child.

When I first went to see whether the school will be good for my child in person, I saw that the caretakers were looking after the children with so much love, affection, and patience. I was really satisfied with

my decision. The teachers are also very caring and friendly. My child is as much attached to the teachers and the caretakers as she is to me. Putting my child in Tender Petals Jatia has been the best decision on my part. My child loves all the teachers and caretakers, especially the Centre Head madam, very much. This kind of teacher-child relationship is very rare in today's professional world.

My child loves to go to school. Sometimes she even wants to go to

school on holidays. This shows how much she is enjoying her preschool life. In the beginning, my child was very stubborn and pampered but gradually she improved. Now she has become more understanding, caring, and loving and has developed a sharing nature. This has become possible only with the help of the teachers and caretakers of Tender Petals, Jatia. I will be grateful to all the teachers and staff of Tender Petals for their unconditional love toward my child.



Nirmali Kalita, mother of Debangshu Das, Tender Petals Preschool, Sorbhog, Assam.

Tender Petals was our first choice because we could understand that this school is capable of giving the best mental development (mindset) to our child. For any school to be a good school, a child should develop holistically and this is what we found in Tender Petals.

The teachers of the school are very cooperative, they are dedicated to the school and their work.

They are talented and are capable of guiding the children in the right manner. The environment of the school is positive, disciplined, and very well maintained. The first day we stepped into the school we decided to enroll our child here.

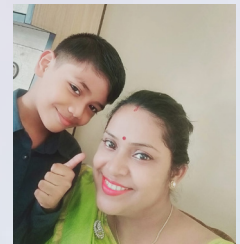
Tender Petals is different from other preschools as teachers are looking into the development of each and every child and also do a lot of activities, besides academics. Children are taught socio-emotional skills and their confidence is developed by the good relationship between the teachers

and students. Children are able to express themselves without any fear and can share their concerns, along with learning through play. After going to Tender Petals my child has become expressive and likes to share his feelings with the family members. Teachers are able to identify the child's strengths and weaknesses and have guided him in the right direction.

There are other children in the school who I know have developed language skills and speaking abilities after joining Tender Petals. They have developed drastically and we all are very happy to be a part of this school.

We chose Tender Petals preschool for our child due to its congenial environment. Here we felt that our child was in a family. As I am a working mom, I had to leave my child at school with a free mind. One day my child told me, "Maa I feel my Principal Ma'am is just like you. She loves and cares for me just like you." Upon hearing those words, I had tears in my eyes.

Layanita Sarma, mother of Parthiv Sankarsana, Ex-Tenderpetalian, Tender Petals Preschool, Jatia, Guwahati.



Those were the tears of joy. That day I knew we have chosen the right school for him. He is in class 3 now, but he still misses his play school and his most loving teachers.

Sanjib Barman & Rumi Barman
parents of Kimayra Barman
Tender Petals Preschool
Beltola, Guwahati.



We chose Tender Petals as we felt welcomed and valued when we met the teachers for the first time and helped us to think about how our child will feel as well. After the school tour, we found that the school gave top priority to the safety of the children. The doors are locked and rooms are under CCTV.

Toys are well maintained and the playground is safe and fenced. The school had assistance with toilet training and has a restroom

if necessary. As a parent, I want to ensure that my child will be in an environment that supports and encourages the family values and beliefs and does not undermine them or make fun of them, and to that, I was completely satisfied.

We found Tender Petals, Beltola, in a very safe and good location with zero traffic. The teachers are very friendly with parents and very careful and playful with the newcomer. I found the curriculum

to be very good and it encourages family values and beliefs.

After joining Tender Petals, my child Kimayra Barman is always super excited to go to school and do new activities and she has become very active in day-to-day life and in learning new things. She has become very curious and started to learn by exploring the World around her.



Rajashree Sharma Kachari
mother of Shiva Kachari
Tender Petals Preschool
Jatia, Guwahati.

We had chosen Tender Petals for our child due to its child-friendly environment.

We chose Tender Petals because of many good reviews from family and friends about the teachers, principal ma'am, and its homely atmosphere.

All the staff including principal ma'am herself takes extra care of my child whenever he has an emotional issue. He always talks about fun-filled learning activities.

The experience of my child in the school is very good. Since he is the only child in our family he wasn't expressive earlier, but now he expresses himself in different ways. He has become quite

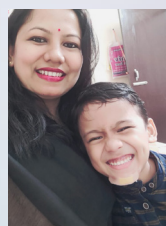
The biggest achievement for my child is he is very interactive with people nowadays after he started going to Tender Petals, while earlier he was shy.

I am very much thankful to Namita ma'am and all the teaching and non-teaching staff for shaping and taking care of my child.

social, the various socio-emotional activities have helped my child to become friendly and empathetic.

On the first day of his school, we were very tensed. But gradually we realized he was enjoying it. So I would like to thank principal ma'am, the teachers, and the caretakers from the bottom of my heart for taking such good care of my child.

Paulami Bhowal, mother
of Rudrankush Nath,
Tender Petals Preschool,
Jatia, Guwahati.



Gayatri Das, mother
of Anitej Saikia, Tender
Petals Preschool, Jatia,
Guwahati.

First of all, the name 'Tender Petals' attracted me and when I visited the school I found the Center

Head Namita ma'am very welcoming and friendly. Moreover, the school is nearby and has a crèche facility which was a great relief to me as a working woman.

Tender Petals gives a warm welcome to every child. The teachers try to understand the

psychology of children and motivate them to do the right thing without hurting their emotions. It is a homely environment and that's why my child never feels like he is in a school.

My child enjoys a lot in school. It is like a second home for him.

Pranjal Mazumdar
father of Barnanjali Mazumdar
Tender Petals Preschool, Sorbhog, Assam.

A good school does not need to prove itself. I have heard Tender Petals preschool keeps improving its performance every year which made me interested to enroll my child in Tender Petals. My child is in LKG and I am positive that the school will provide her with the best education possible.

I think the homely environment is the key element that makes this school different from others. As a father, I always expect that my child feels safe and secure in her

surroundings. The school maintains indoor and outdoor cleanliness very well.

The fact that she shows interest to go to school every day and never complains about anything enables me to understand that my child is enjoying her school. I am impressed with the curriculum and teaching methods. The teachers motivate students and encourages them to perform different activities, resulting in positive mental and physical health outcomes for every child.



Geeta Tamang,
mother of Siddharth Lama,
Tender Petals Preschool,
Hatigarh Chariali, Guwahati.

Tender Petals is the best kids' school as their teaching pattern is full of Learning with Fun.

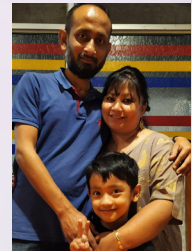
Tender Petals has an eco-friendly environment and the children feel at home which results in their all round development.

My son likes his school and he thinks the teachers are his friends. Their teaching-learning process is very effective and has a great impact on his studies. He doesn't need extra study hours at home as the school work is sufficient for him.

Tender Petals was recommended to me by one of my friends. Post Covid, I visited Tender Petals, Jatia center. The center had a positive vibe and my experience with the management was good. They are very approachable. They answered all my queries. I would recommend Tender Petals, Jatia Centre to all.

A school is made by the teachers and the staff in it. The Jatia Center has the best staff. It is the second home for my child. Never did my child ever say that he doesn't want to go to school. It is because they have maintained safety as well as fun along with learning. The curriculum of the school has helped my child to develop his mental

Plabita Saikia, mother of
Kiyansh Saikia, Tender Petals
Preschool, Jatia, Guwahati.



and interpersonal qualities.

Like I said, earlier, my child has developed holistically. He has learned so much from the school and we are thankful for it.

From the desk of
Tender Petals ~
Centre Head

I have been running Tender Petals Barsapara Centre as the Centre Head since its initiation, in December 2018. I feel that a good pre-school education is extremely necessary because, the age of 2-7 years is the most vital time for children to be trained with good habits, and to develop their fine motor skills and gross motor skills. This is the time when they build habits for life,



Sandepta Purkayastha
Centre Head of Tender
Petals School, Barshapara,
Guwahati.

develop values and principles and acquire social skills. They learn to interact with people, be it their teachers or friends. Children learn to adjust to others, respect them and also solve their own problems and take responsibility and do their own work. I am enjoying my stint in Tender Petals.

Captured Moments from the Milestone Journey

CENTRE LAUNCH



Facilitator Training Programs



EVENTS

SNIPPETS 2013 - 2023



Activities



Parent Involvement Programs



Tender Petals Honours



Media



Best Preschool Chain of NE India award bestowed on Tender Petals

GUWAHATI, NOV 1: Tender Petals added another feather to its cap by achieving the award of Best Preschool Chain of North East India at India Leadership Awards 2019, held at Bangalore in October. The award was given away by actor Saba Ali Khan.

In March 2018, the Assam government covered Tender Petals MD, Vasavi Acharya Bora, among 15 women entrepreneurs of the state who were recognized for their contribution in their domain of work. Tender Petals are a chain of preschools, that has emerged from Assam and was launched in June 2013 and since the very birth it has flourished in many parts of Assam.

The preschool has its centres all over the North East and has now branched out into parts of North India. Tender Petals endeavours to provide a Value Creating Humanistic Education based on a Multi-disciplinary Approach. The focus is laid on the development of Emotional

Quotient, Linguistic, Cognitive, Creative Development, Sensory Awareness, Confidence Building, Conflict Resolution, Decision making capabilities and the like. The motto is to nurture the potential and uniqueness in every child and create lifelong Happy Learners.

The company works on a franchise model and helps its partners to set up the preschool, right from location analysis, setup, training and launch of the Centre, curriculum backup, marketing and counselling support, operation of centres, business growth and expansion etc.



Tender Petals CSR



Tender Petals in collaboration with Early Childhood Development Forum (Events)



Tender Petals Awards & Accolades

**INDIAN
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9th National Awards on Excellence in Education

BEST PRESCHOOL CHAIN



BEST PRESCHOOL CHAIN
IN INDIA



GREAT INDIAN PRESCHOOLS
2019-2020



BEST PRESCHOOL
CHAIN OF NORTH-EAST INDIA



BEST PRESCHOOL CHAIN,
INDIA (NORTH-EAST)



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